

ANNUAL REVIEW NUMBER

A PHOTOGRAPHIC RECORD
OF THE EVENTS OF 1929

VOL. XXX, NO. 20

WEEK ENDING

JANUARY 4, 1930

PRICE TEN CENTS

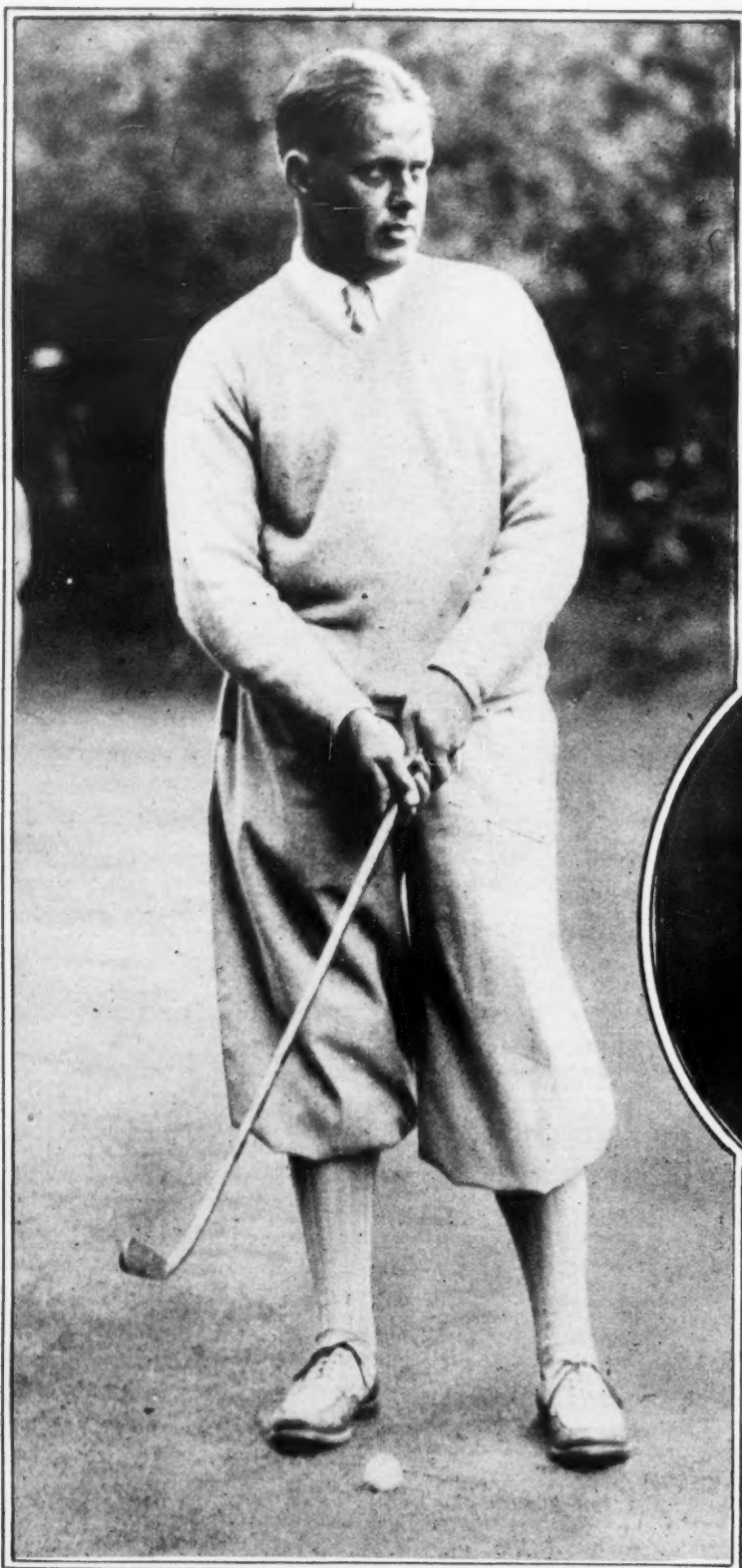
Mid-Week Pictorial

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

“NEWS OF THE WORLD IN PICTURES”



CHAMPIONS OF THE YEAR IN MANY FIELDS OF SPORTS



THE WORLD'S GREATEST GOLFER: BOBBY JONES,
Winner of the American Open Golf Championship.
(Times Wide World Photos.)



(Times
Wide
World Photos.)

HOLD-
ER OF
NEW CAR-
NIVAL RECORD
FOR THE DECATHLON:
BARNEY BERLINGER
of the University of
Pennsylvania, Win-
ner of the Ten-
Event Test at the
Penn Relay Carni-
val.



QUEEN OF THE
COURTS: HELEN
WILLS,
Who Has Main-
tained Her Title
of American
Woman
Tennis Cham-
pion.



THE SMILE OF A WINNER:
WALTER HAGEN,
Who Captured the British Open
Golf Championship.
(Times Wide World Photos.)



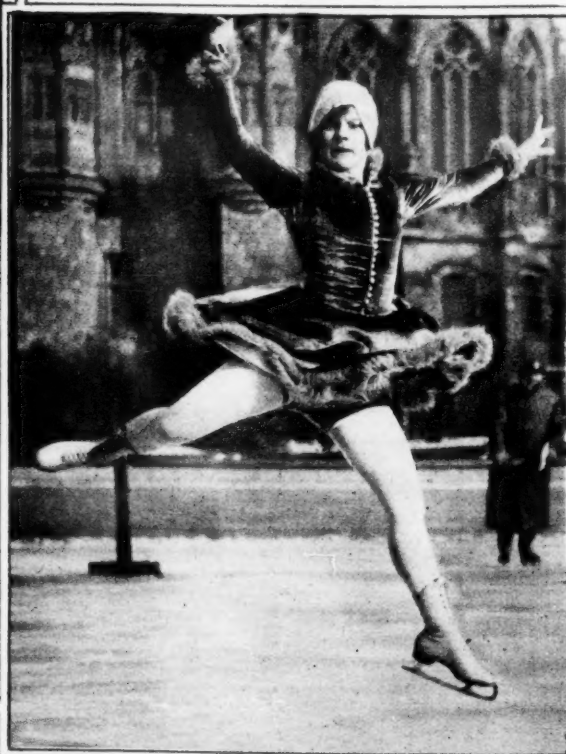
THE
"FASTEST
HUMAN":
GEORGE
SIMPSON
of Ohio State
University, Who
Made the 100-Yard
Dash in 0:09 4-10.
(Times Wide World Photos.)



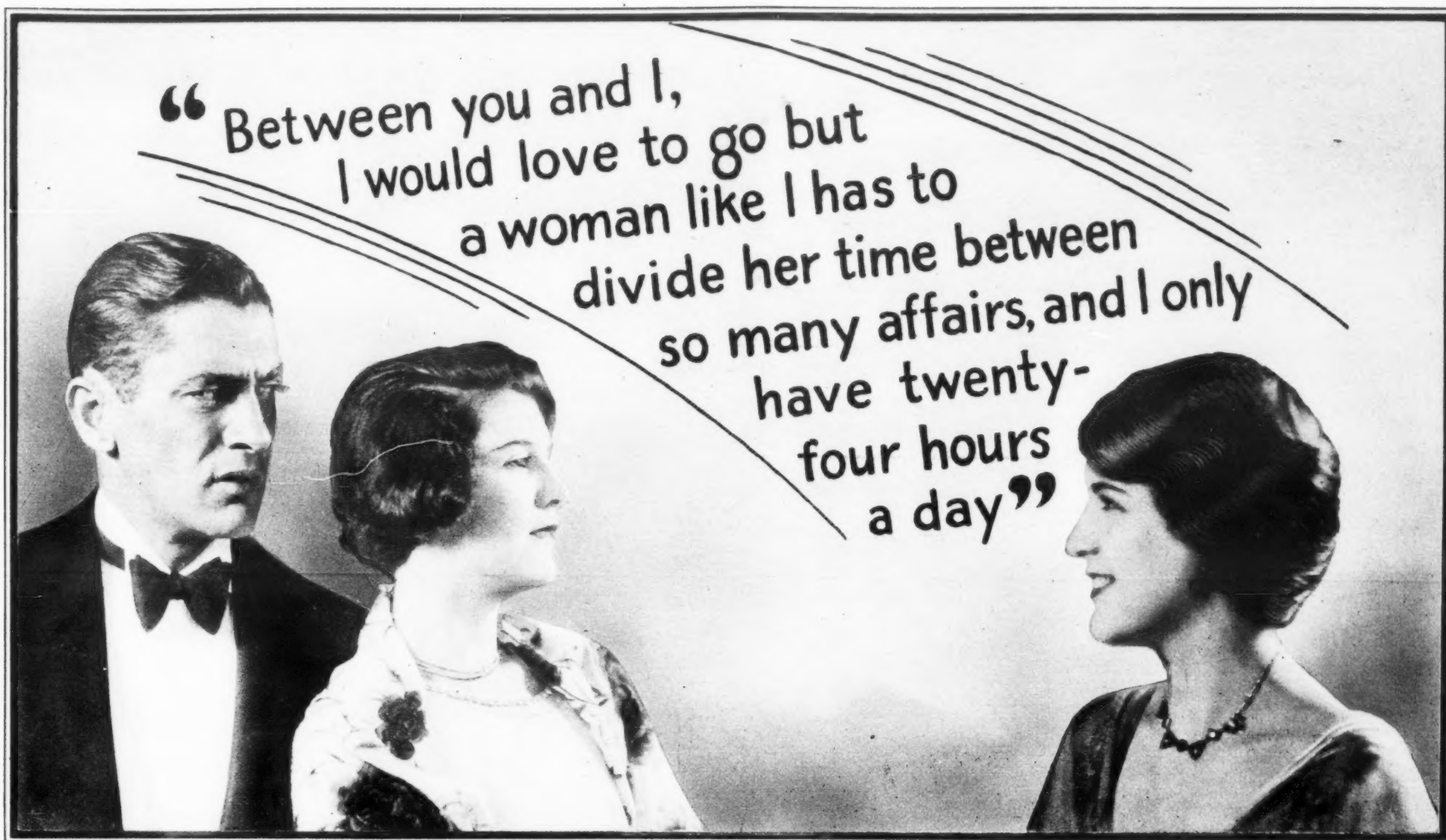
NEW HEAVYWEIGHT WRESTLING CHAMPION OF THE
WORLD: "DYNAMITE GUS" SONNENBURG
Reading Congratulatory Telegrams After He Had Won the Title in
His Bout With "Strangler" Ed Lewis.
(P. & A.)



WITH HER TROPHY:
GLENN COLLETT,
America's Greatest Woman
Golfer.
(Times Wide World Photos.)



CHAMPION OF THE WORLD ON ICE: SONJA
HENNIE,
Winner of the International Title for Figure Skat-
ing at the Meet in Bucharest.
(Times Wide World Photos.)



She *thinks* she is speaking Correct English!

Can you find her FIVE mistakes?

If you were introduced to an attractive, prosperous-looking man or woman who constantly made crude mistakes in grammar and pronunciation, what would you think?

You could not *help* thinking that this person was sadly lacking in education; you would feel that he or she belonged on a lower social level. You would instinctively hesitate to introduce such a person to others as a close friend of yours, for such slovenly English would reflect upon your own standing as a cultured member of society.

And yet, unless you have made the correctness of your own speech a *habit*, you never can be sure that you are not unconsciously making errors which may cause others to lower their estimates of your education and refinement.

You may not make such glaring errors as *I ain't*, *you was*, and *between you and I*, but perhaps you commit other mistakes which offend the ears of those who know, and cause them to judge you unfairly.

If you *are* making slips in speech or writing, you will never learn about them from those who notice them, for your friends are too polite to criticize your English to your face. If you do not take steps to insure the correctness of your own English, you may lose many opportunities for advancement, and perhaps

be avoided socially, *without even knowing why*.

Perhaps you sometimes use *who* for *whom*, or *would* for *should*. Are you always sure whether to spell words with one or two "c's" or "m's" or "r's" or with "ei" or "ie"? Are you sure that you never say, "I did it already—or "He don't mean what he says"?"

What Can You Do?

For many years Sherwin Cody studied the problem of creating the habit of using good English. After countless experiments, he finally invented a simple method by which you can acquire a better command of the English language in only 15 minutes a day. His patented device automatically picks out your weak points here and there so you can concentrate on them without drilling over all the things you know already.

Under old methods rules are memorized, but correct habits are not formed. Soon the rules themselves are forgotten. The new Sherwin Cody method provides, on the contrary, for the formation of correct habits by constantly calling attention only to the mistakes you make—and then showing you the right way, so that correct English soon becomes "second nature." Already over 70,000 people have used this method with the most marked results.

Free Book on English

A command of polished and effective English denotes education and culture. It wins friends and favorably impresses those with whom you come in contact. Now, in only 15 minutes a day—in your own home—you can actually see yourself improve by using Mr. Cody's "100% Self-Correcting Method."

A new book explaining Mr. Cody's invention is ready. If you are ever embarrassed by mistakes in grammar, spelling, punctuation, pronunciation, or if your vocabulary is limited, this new free book, "How You Can Master Good English—in 15 Minutes a Day," will prove a revelation to you. Send the coupon or a letter or postal card for it now. Sherwin Cody School of English, 741 Searle Building, Rochester, N. Y.

SHERWIN CODY SCHOOL OF ENGLISH
741 Searle Building, Rochester, N. Y.

Please send me your free book "How You Can Master Good English—in 15 Minutes a Day."

Name

Address

AMERICAN AND INTERNATIONAL ROMANCES OF 1929



THE EAGLE AND HIS MATE: COLONEL LINDBERGH AND HIS BRIDE, the Former Miss Anne Morrow, Daughter of the American Ambassador to Mexico, at Roosevelt Field, N. Y., Shortly After Their Marriage.

(Times Wide World Photos.)



THE CROWN PRINCE OF ITALY AND HIS FIANCEE: PRINCE HUMBERT AND PRINCESS MARIE JOSE of Belgium at the Reception Given for Them at the Italian Embassy in Brussels After the Announcement of Their Engagement.

(Times Wide World Photos.)



JOHN GILBERT, THE "GREAT LOVER" OF THE MOVIES, AND HIS BRIDE, INA CLAIRE, Stage Star, in the Garden of Gilbert's Home at Beverly Hills, Cal.

(International.)



MAJOR AND MRS. JOHN COOLIDGE WITH THEIR WEDDING ATTENDANTS. Reading From the Left, They Are the Misses Esther Trumbull, Virginia Rogers, Jean Trumbull, the Bride (Née Miss Florence Trumbull) and Bridegroom, Miss Dorothy Clark and Mrs. Philip Morehouse. In the Back Row Are Richard Brown, Stephen Brown, Pierce Clark, John Hill and Philip Morehouse.

(Times Wide World Photos.)



THE ROYAL BRIDE AND BRIDEGROOM OF NORWAY: CROWN PRINCE OLAF, With Princess Martha of Sweden and Her Mother, Princess Ingeborg, at a Dance Given in Stockholm Before the Wedding.

(Times Wide World Photos.)

Their Christmas Money Will Buy One of Life's Greatest Gifts

WHAT'S to become of that check that Santa left? That gift money your boy or girl received for Christmas? What will they spend it for? Nothing foolish! Something lasting! Let them know now the joy of investing money in a fine, worthwhile thing. Let them know the satisfaction of money *well spent*! It is burning a hole in their pockets now. Suggest this worthy purchase before it dwindles to nothing. Let them buy—with their own money—one of the greatest gifts in the world—

The Love of Good Books!

A dollar invested in a beautiful book is money *well spent*. The habit of good books cannot be acquired too young. Let the young people in your home start *now* to build their own libraries of fine books that will be an endless source of joy and profit all through their lives.

If they received one or two books at Christmas, they have read them by now. They want more! They *need* more! If you do not find them they

will find their own. And you know, perhaps through experience, the type of books that they will choose if they do their own selecting! Avoid the possibly of your children reading the *wrong* books! Put the fine, new, *right* books in their hands and they will not seek the other kind. Let them spend \$5.00 of their Christmas money for the books you yourself would choose for them *if you had time to seek them out!*



Boys and girls from 8 to 16—all over the world—are enjoying membership in this Book Club of their own. Three books are chosen each month, the three best books that can be found. One is for children—between 8 and 12. One is for boys—between 12 and 16. The third is for girls between 12 and 16.

A Special Trial Subscription In the JUNIOR LITERARY GUILD Now Only

The Junior Literary Guild is the Boys' and Girls' Own Book Club. Its Editors select the most outstanding new books from the manuscripts of leading publishers. These Editors are all famous men and women, experts in the field of juvenile literature: Carl Van Doren, Katherine Ulrich, Mrs. Franklin D. Roosevelt, Angelo Patri, Helen Ferris, Sidonie Gruenberg and Harford Powell Jr. The books they select are sent *postpaid* to your home each month, addressed to the young members. The selections are

issued in special editions for members only, illustrated and bound in cloth.

Never before has it been possible to enjoy this service for less than a full year. Now, to permit everyone to test the plan, to permit you to see how fine the books are and how much your boy or girl will enjoy them, a *three months' membership is offered*. By subscribing for only *three books*—for only \$5.00—your son or daughter will receive all of the rights and privileges of full term membership, for three months. For that *five dollars* he or she will receive, very

nearly *TEN dollars' worth* of books, and all the fun of membership *free!*

In the package with each new book, as it is issued, there will be a copy of *Young Wings*, the member's own magazine, with stories and pictures of the authors or illustrators who make the Guild books, letters and snap-shots from members and a score of fascinating features which instruct as they amuse. Your boy or girl is encouraged to write for publication in this periodical. Prize contests are conducted. Only wholesome, constructive matter is allowed to reach your children through the Junior Guild.

\$5.00

Three Books Like These! And the Pin FREE!



Here is the beautiful pin each member receives. Here are a few of the books the Guild has given its members in the past. The three your boy or girl will receive will be of the same outstanding nature. Stories, folk-lore, art, legend, mechanics, adventure, travel—the subjects will vary but the quality of the contents and the beauty of the volumes will always be extraordinary.

Only suggest this worthwhile purchase to them. Watch their reaction. If they have friends who wear the gold and enamel emblem of the Guild they will need no urging. Once they see these fine books they will be glad they did not spend all that money for candy. Mail the coupon now. Let their trial membership begin with the splendid January selection.

Junior Literary Guild

55 Fifth Ave., Dept. 35, M. W. P., New York, N. Y.
Canadian Representative
McAINSH & CO., LTD., 60 Front Street, West Toronto

Junior Literary Guild,
55 Fifth Ave., Dept. 35, M. W. P., New York, N. Y.

Canadian Representative McAINSH & CO., LTD., 60 Front St., West Toronto
Please enroll

Master { Age.....
Miss {

Address

City State.....

as a member in the Junior Literary Guild for three months for \$5.00. It is understood that the boy or girl named above will receive the next three books selected in the age group designated and will be a full member of the Junior Guild for the next three months and will receive the pin free with the first book. I will remit \$5.00 after the first book has been received.

Parent

MERMEN AND MERMAIDS IN THE YEAR'S SWIMMING RACES

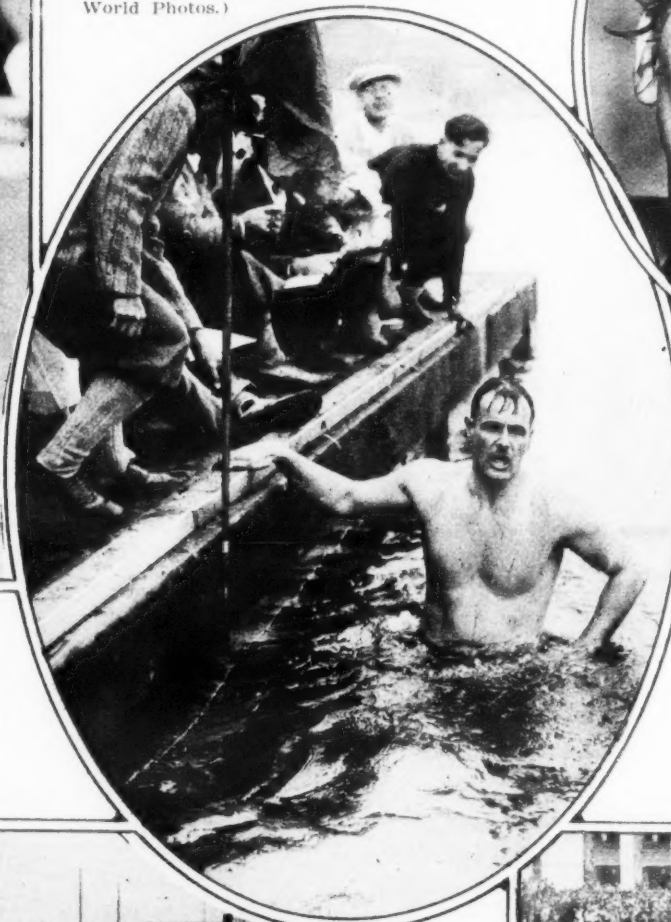


THE CHAMPION GIRL SWIMMER OF THE NATIONAL MEET IN SAN FRANCISCO: ELEANOR HOLM, Who Broke Two World's Records in Three Days, the 300-Yard Medley and the 100-Meter Back Stroke.
(Times Wide World Photos.)



THE ANNUAL RUSH TO GET ACROSS: THE START

of the Fifth Annual Golden Gate Swim, as All the Contestants Jumped Into the Waters of the Pacific.
(Times Wide World Photos.)



THE FIRST TO TOUCH THE FLAGPOLE ON THE OTHER SIDE OF SAN FRANCISCO BAY: DR. GEORGE HIRSFELL, Who Won the Fifth Annual Golden Gate Swim in a Record Time of 46 Minutes and 34 Seconds.
(Times Wide World Photos.)



ONE OF THE NEW CHAMPIONS AT THE INTERNATIONAL MEET IN HONOLULU: JOSEPHINE MCKIM of Balboa, Canal Zone, Who Won the 440-Yard Free-Style Race With a Record of 40 Seconds Better Than the Former Mark, Crowned by Her Hawaiian Friends as She Climbed Out of the Pool.
(Times Wide World Photos.)



A NEW YORKER WINS A MARATHON IN LAKE MICHIGAN: RAY RUDDY, of the N. Y. Athletic Club, as Winner of the 21st Annual Swimming Race of Chicago.
(Times Wide World Photos.)



THIRTY SECONDS AFTER THE GUN: THE START OF THE FOURTH WRIGLEY-CANADIAN NATIONAL MARATHON of Fifteen Miles at Toronto, Won by Edward F. Keating of the Boys' Club of New York From a Field of 400 Swimmers.
(Times Wide World Photos.)



THE FIRST SPLASH IN A FIGHT FOR \$10,000: THE START OF THE ANNUAL TEN-MILE RACE of the Wrigley Marathon Swim for Women at the Canadian National Exhibition at Toronto, in Which Forty-five Contestants Were Entered. Won by Martha Norelius of New York.
(Times Wide World Photos.)

Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXX, No. 20.

NEW YORK, WEEK ENDING JANUARY 4, 1930.

PRICE TEN CENTS



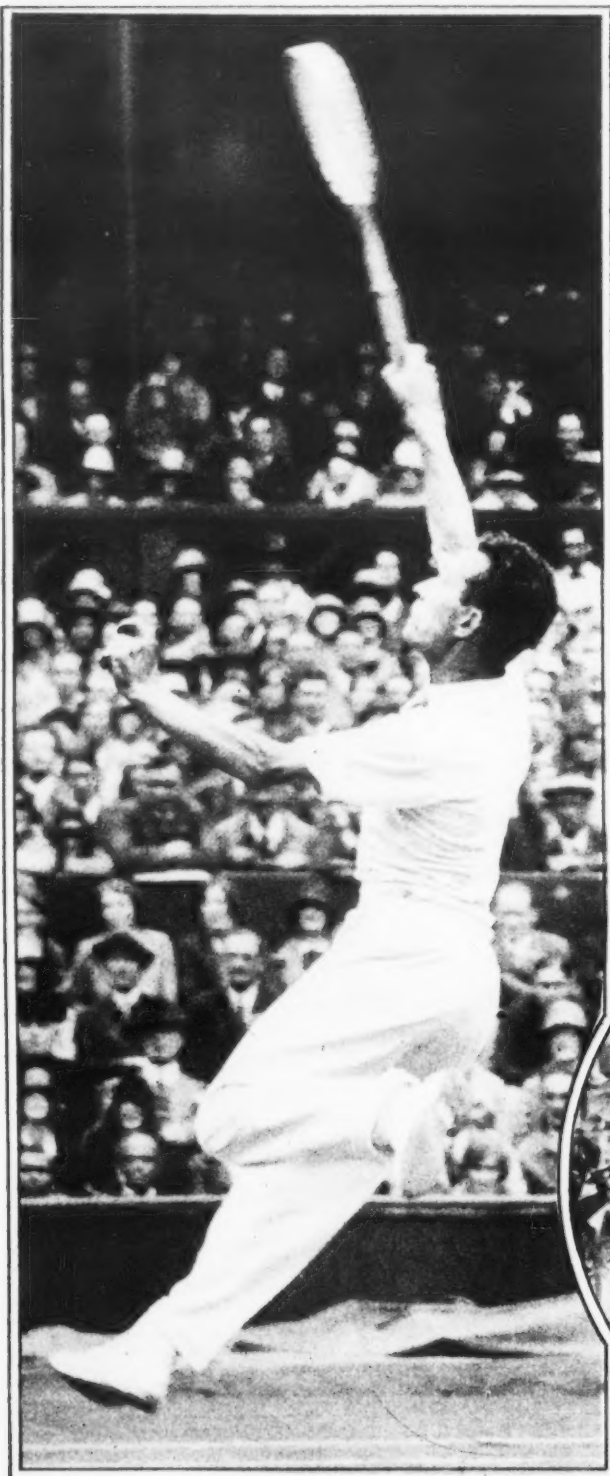
THE "GREAT ADVENTURE" OF THE YEAR JUST CLOSED: "LITTLE AMERICA,"

the Base Camp of the Antarctic Expedition of Rear Admiral Richard E. Byrd, From Which the Gallant Commander Made His Epic Air Flight to the South Pole, Thus Paralleling His Flight Over the North Pole in 1926 and Making Him the Only Man in History to Fly Over Both. The Temporary Tents Are Shown in Which the Hardy Explorers Were Housed Prior to

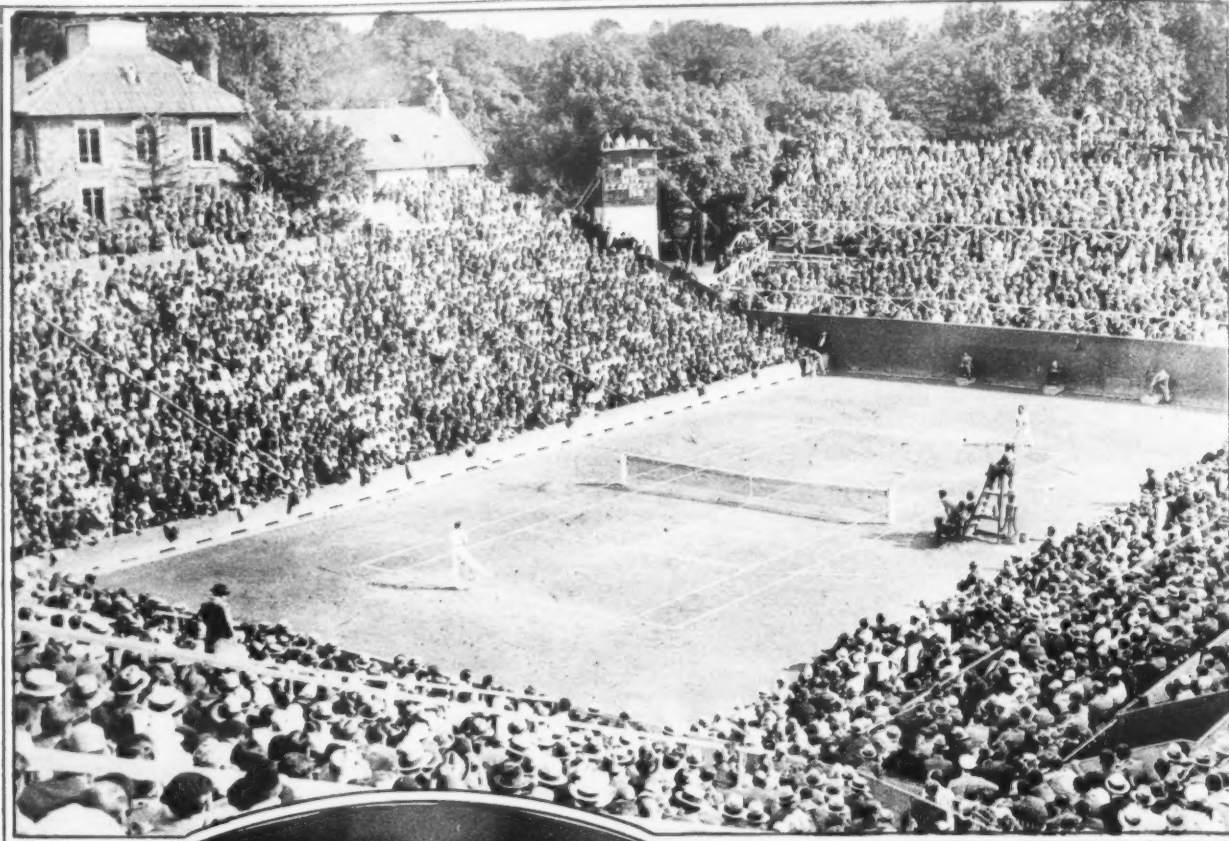
the Erection of More Permanent Structures. Men and Dogs Have Just Returned From a Sledging Trip and the Marks Made by the Runners Are Visible on the Ice. The Grim, Stark Desolation of the South Polar Region has Seldom, if Ever, Been More Strikingly Pictured. The Results Achieved by the Expedition Are of Immense Importance to Science.

(© International.)

AMERICAN AND INTERNATIONAL TENNIS IN 1929



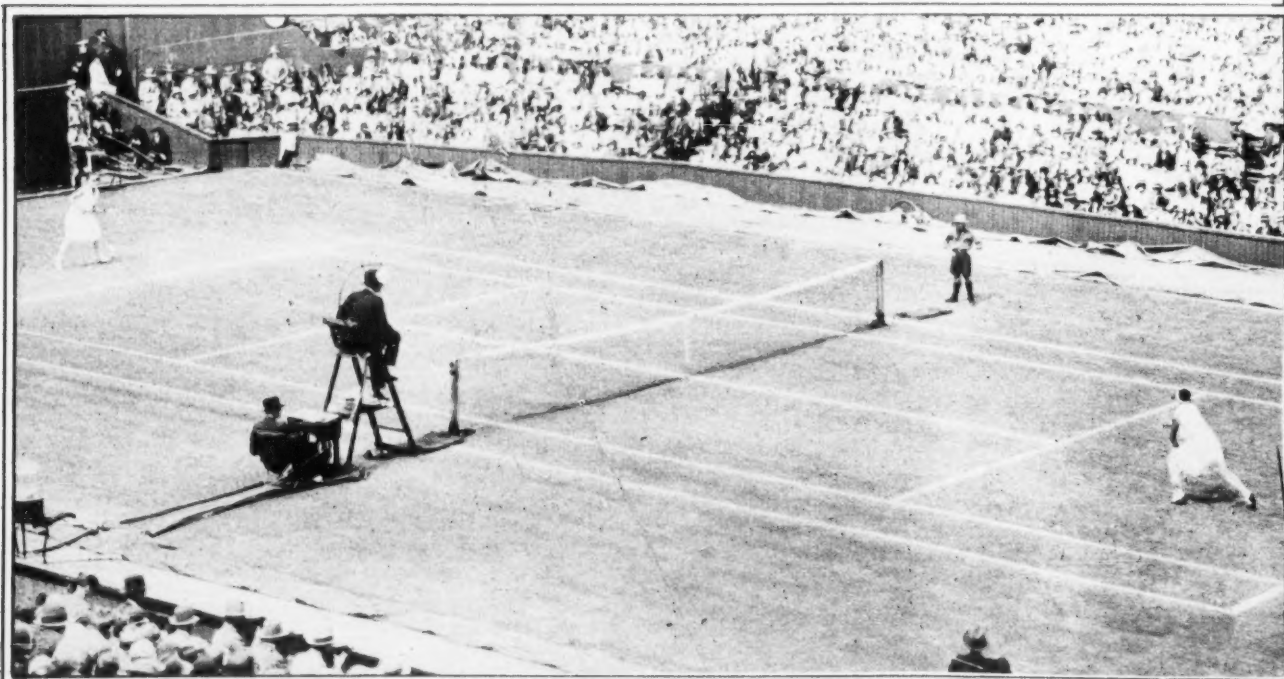
THE SINGLES AT WIMBLEDON TURNS INTO AN ALL-FRENCH EVENT: HENRI COCHET in Action in the Match With His Fellow-Countryman, Jean Borotra, Whom He Defeated for the Championship in the Final in England. (Times Wide World Photos.)



"OUR MISS WILLS" REMAINS SUPREME ON THE TENNIS COURTS: THE AMERICAN CHAMPION, With Mrs. Phoebe Watson of England, Whom She Defeated in the Final Round of the Tournament at Forest Hills, N. Y. At Right Is Samuel Collum of the American Lawn Tennis Association. (Times Wide World Photos.)

A SENSATIONAL EVENT IN TENNIS CIRCLES: THE MATCH BETWEEN W. T. TILDEN JR. AND HENRI COCHET, in Play for the Davis Cup at the Roland Garros Stadium in Paris, in Which the Frenchman, at the Top of His Form, Beat His American Competitor in One of the Worst Defeats That Tilden Ever Suffered.

(Times Wide World Photos.)



WIMBLEDON SEES ITS FIRST ALL-AMERICAN TENNIS FINAL ON ITS OWN COURTS: HELEN WILLS Winning Her Third Successive Championship Title in a Match With Helen Jacobs in Forty Minutes of Play at the End of the International Contest in England. (Times Wide World Photos.)



THE OLD MASTER REGAINS HIS CROWN: BIG BILL TILDEN, National Tennis Champion for the Seventh Time, Receives His Trophy at the End of the Tournament at the West Side Courts, New York. (Levick.)

WINNERS IN THE YEAR'S LEADING GOLF TOURNAMENTS



THE BRITISH GOLF OPEN CHAMPIONSHIP PASSES INTO HISTORY: WALTER HAGEN

Playing on the Eighteenth Green at Muirfield, Where He Duplicated His Triumphs of Other Years.

(Times Wide World Photos.)



THE TWO AMATEUR GOLF CHAMPIONS OF THEIR COUNTRIES: HARRISON R. JOHNSTON,

Left, Winner of the American Amateur Title for 1929, With Cyril Tolley, the British Amateur Champion, at Los Angeles, Cal. (Times Wide World Photos.)



THE GEORGIA WIZARD PROVES ONCE MORE HIS SUPREMACY: BOBBY JONES

at the End of the Play-Off for the American National Open Championship, Receives His Trophy From Findlay Douglas at Mamaroneck, N. Y. (Times Wide World Photos.)

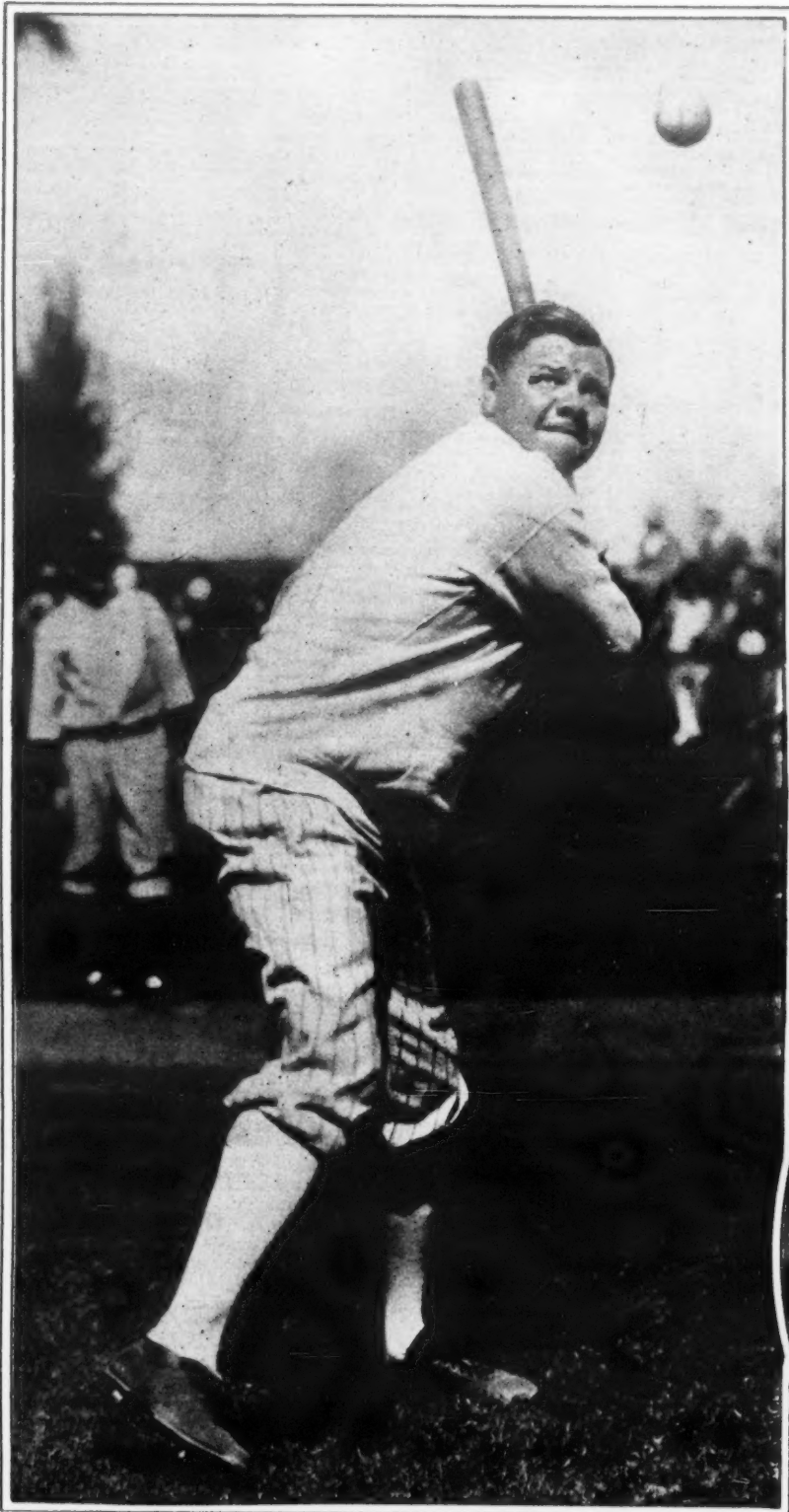


THE "FIGHTING SCOT" WINS THE WESTERN OPEN: TOMMY ARMOUR, of Orchard Lake, Mich., After Setting a New Record for the 72 Holes, Receives His Trophy From Bob Cutting, President of the Western Golf Association, at Los Angeles. (Times Wide World Photos.)



ST. ANDREWS SEES THE MAKING OF MORE GOLF HISTORY: MISS JOYCE WETHERED, Who Defeated Her American Competitor, Miss Glenna Collett, in the Finals for the Women's British Open Championship, Receives the Trophy at the End of the Play. (Times Wide World Photos.)

Winners of Baseball Honors for the 1929 Season



GEORGE HERMAN (BABE) RUTH: HOME-RUN KING
for 1929, With a Score of 46.
(Ehrle Stahlberg.)



WHEN THE CURTAIN WENT
UP ON THE BIGGEST
EVENT OF THE YEAR
IN BASEBALL: SCENE
IN THE WRIGLEY
STADIUM AT
CHICAGO,

Where the Cubs
Were Defeated by
the Athletics, 3 to
1, in the First
Game of the
World's Series.
With Howard
Ehmke as the
Hero of the Day
With a Strike-
Out Record of
Thirteen.
(Times Wide
World Photos.)

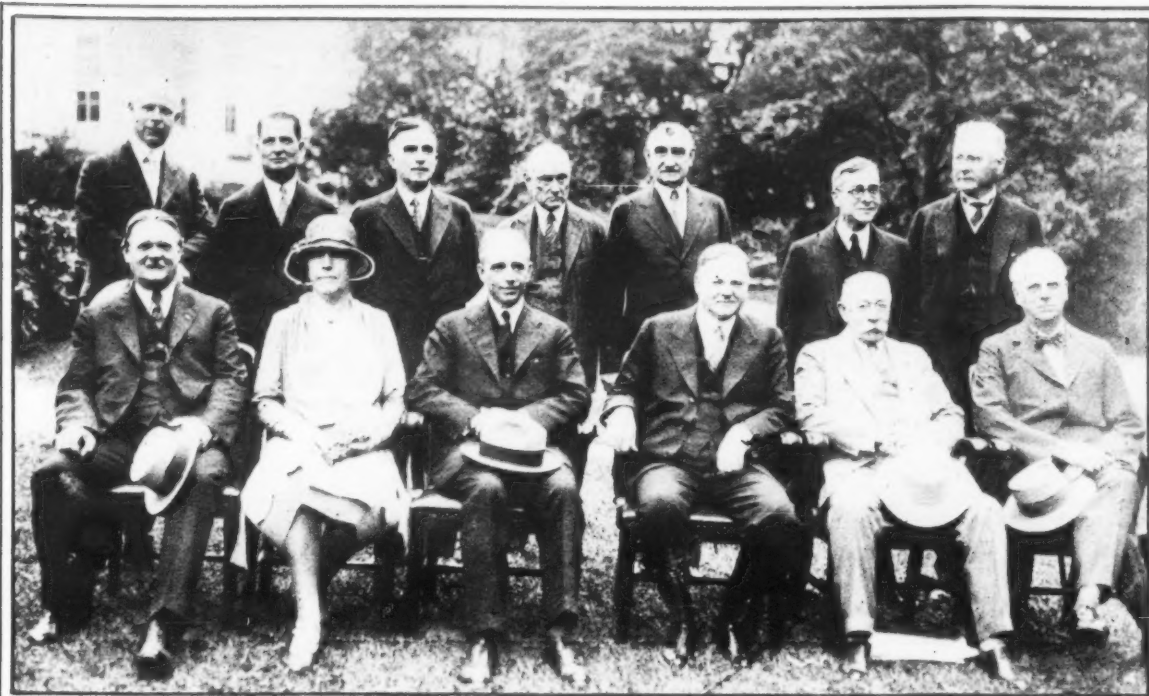


THE "OLD FOX"
OF BASEBALL:
CONNIE MACK,
Manager of the World
Champion Athletics.
(Times Wide World Photos.)



WINNERS OF THE WORLD'S BASEBALL CHAMPIONSHIP: THE PHILADELPHIA ATHLETICS,
Who Captured the Title From the Chicago Cubs. Left to Right, Top Row: Miller, Breckenridge, Haas, Collins, Gleason, Foxx, Grove, Ehmke and Simmons. Middle
Row: Summa, Walberg, Yerkes, Connie Mack, Manager; Burns, Earnshaw and Cronin. Bottom Row: Hale, Cochran, French, Dykes, Boley, Perkins and Mack. Other
Players, Not in the Picture, Were Bishop, Rummell, Quinn, Shores and LeBourveau.
(Associated Press.)

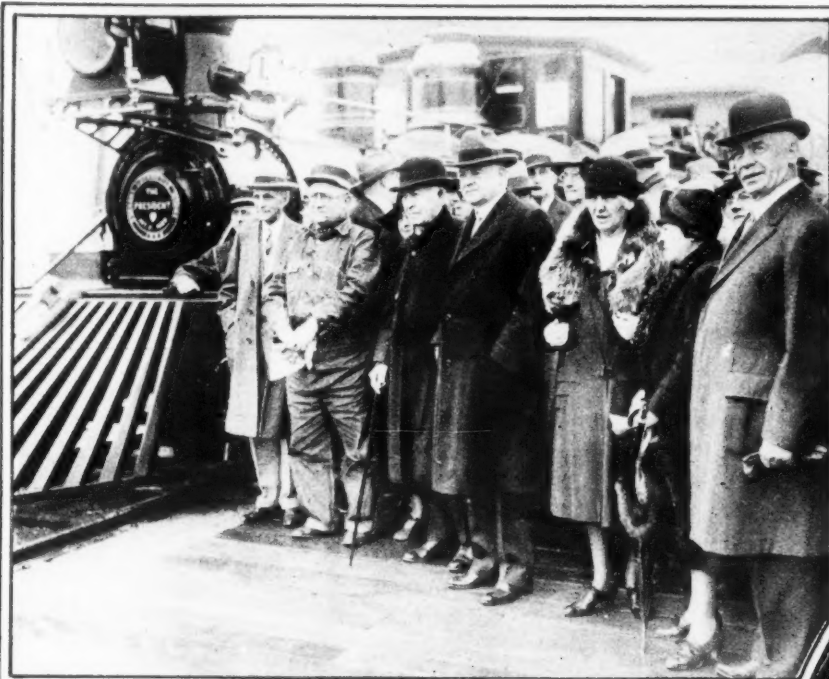
EVENTS OF THE YEAR IN GOVERNMENT AND DIPLOMACY



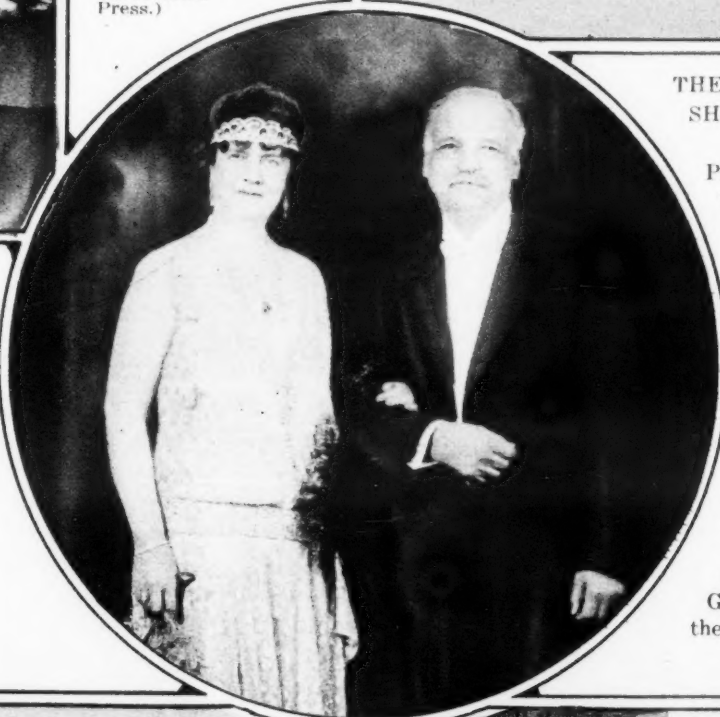
TO MAKE AMERICA MORE LAW-ABIDING: PRESIDENT HOOVER on the White House Lawn with his Law Enforcement Commission. Left to Right, Seated: Roscoe Pound, Ada M. Comstock, W. D. Mitchell, President Hoover, George W. Wick-ersham and W. S. Kenyon. Standing: K. R. MacIntosh, M. M. Lemann, P. J. McCormick, W. J. Grubb, F. J. Loesch, N. D. Baker and H. W. Anderson. (Associated Press.)



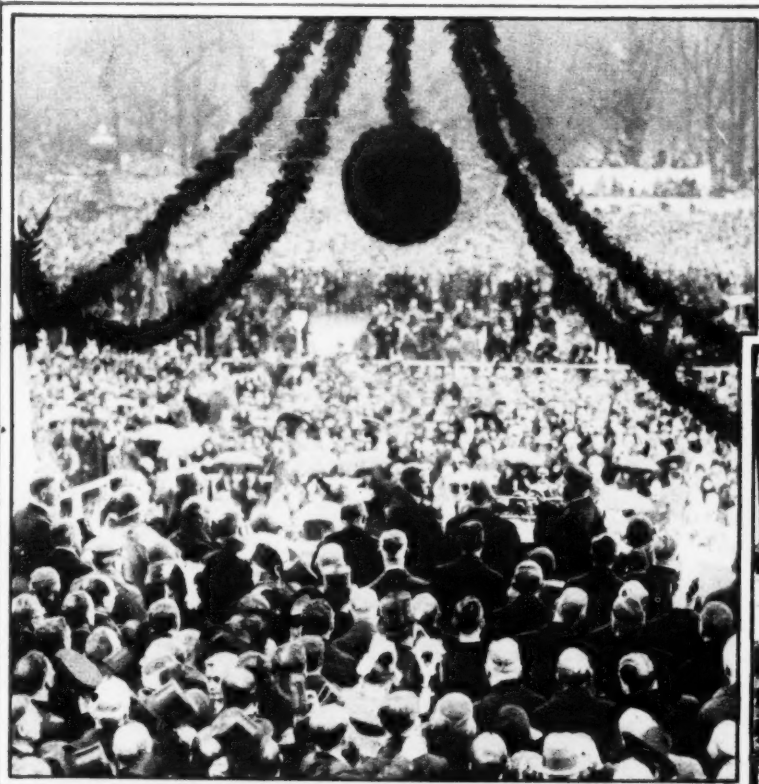
THE HELMSMEN OF TWO GREAT SHIPS OF STATE: RAMSAY MacDONALD, Prime Minister of Great Britain, Who Crossed the Ocean to Discuss Questions of Moment in the Interest of World Peace With President Hoover, Whose Guest He Was at the White House. (P. and A. Photos.)



DEARBORN RE-LIVES THE EVENTS OF HALF A CENTURY: PRESIDENT AND MRS. HOOVER With Thomas A. Edison, Henry Ford and Mrs. Ford at the Beginning of the Ceremonies that Marked the Golden Jubilee of the Electric Light. (Times Wide World Photos.)



At Left— CENTRAL FIGURES IN THE "PRECEDENCE" CONTROVERSY: VICE PRESIDENT CURTIS and His Sister, Mrs. Edward E. Gann, Who Acts as His Hostess, at the Inaugural Ball in Washington. (© Bachrach.)

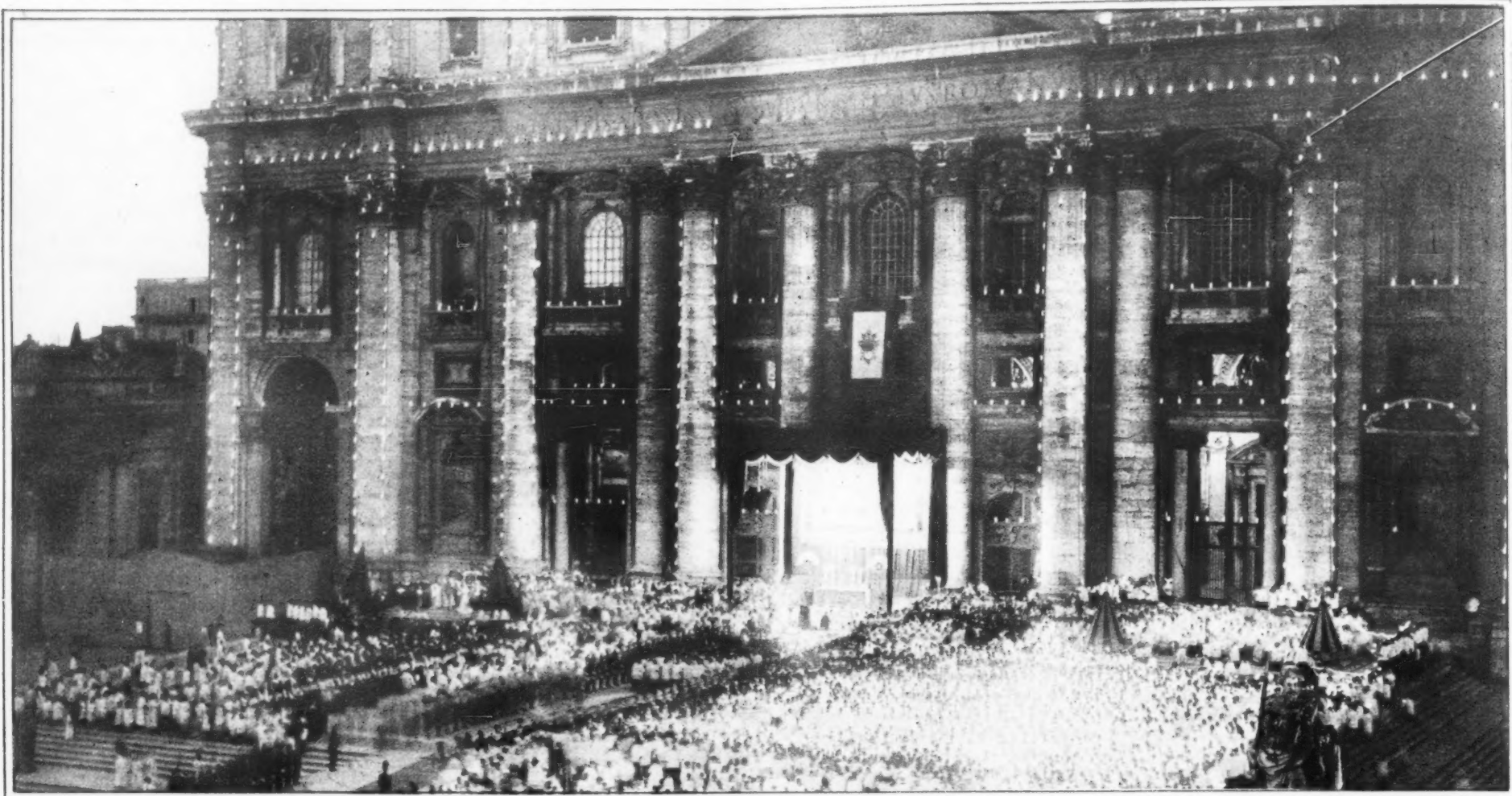


THE CHOSEN HEAD OF THE AMERICAN NATION ASSUMES HIS POST: HERBERT HOOVER Takes the Oath of Office Administered to Him by Chief Justice Taft, as the Thirty-first President of the United States. (International.)



THE TRIBUTE OF THE NATION TO ITS DEAD ON MEMORIAL DAY: PRESIDENT HOOVER, Speaking in the Amphitheatre at Arlington, Calls Upon America and the Nations of the World to Fulfill the Great Hope of the Kellogg Peace Pact That "These Sacrifices Shall Not Be Claimed Again." (© Harris and Ewing, from Times Wide World.)

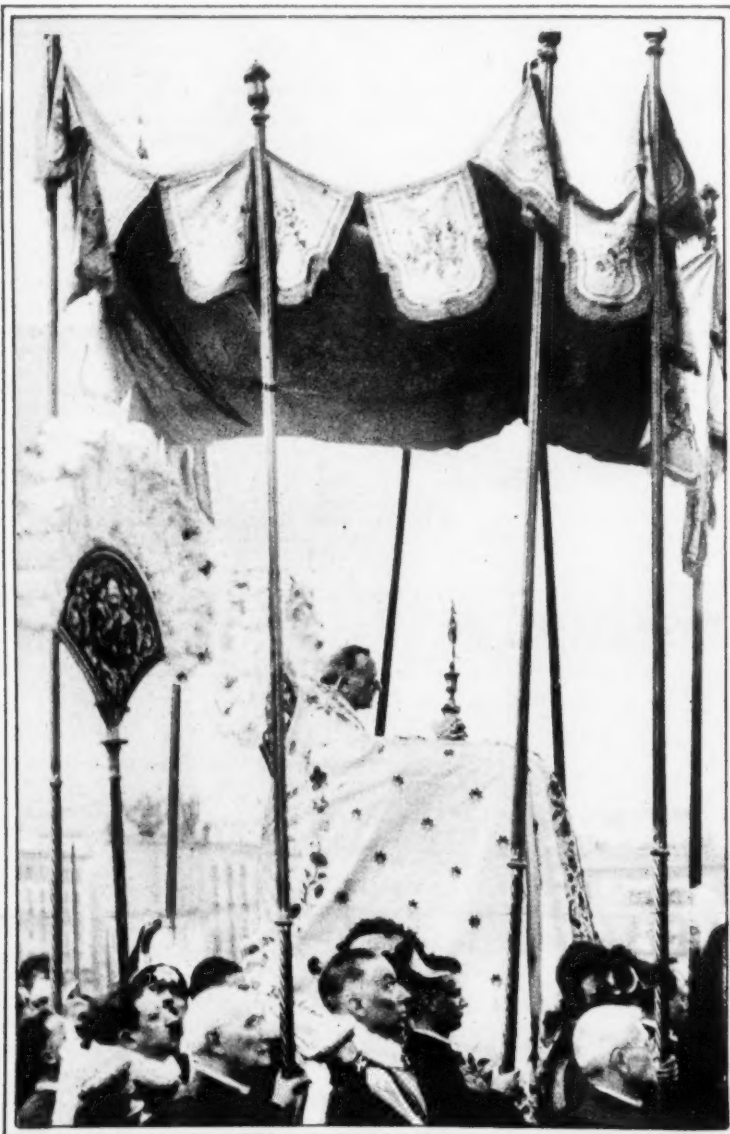
EVENTS OF INTERNATIONAL SIGNIFICANCE IN 1929



THE ROMAN SUN SETS UPON AN OLD BITTERNESS:
POPE PIUS XI

and All the Members of the Roman Court Kneeling Before an Altar Erected at the Entrance of St. Peter's, Where He Blessed the City and the World, After Having Emerged From the Vatican and Circled the Court as a Symbol of His Possession of the Territory Ceded by the Lateran Treaties.

(Times Wide World Photos.)



THE FINAL SEAL OF CONCILIATION BETWEEN THE TEMPORAL AND SPIRITUAL POWERS: POPE PIUS XI, Holding Before Him a Monstrance, Passing Through the Crowds in the Square in Front of St. Peter's, as an Independent Sovereign Within His Own Territory of Vatican City.

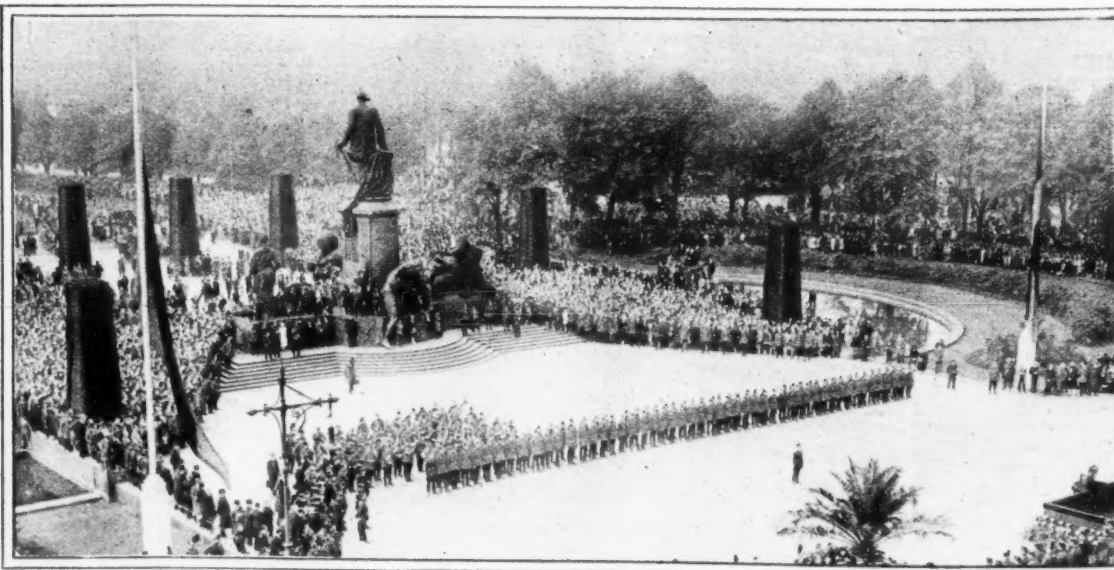
(Times Wide World Photos.)



THE PATH TO THE IMMORTALITY WHERE NAPOLEON RESTS: THE FUNERAL PROCESSION OF MARSHAL FOCH

Passing Over the Seine to the Invalides in Paris, Where the Marshal Was Buried Beside the Emperor and His Generals.

(Times Wide World Photos.)



THE PASSING OF ONE OF THE GREATEST STATESMEN OF THE DAY:
THE FUNERAL OF GUSTAV STRESEMANN,

Foreign Minister of the German Republic, at the Reichstag Buildings in Berlin.

(Times Wide World Photos.)

A PICTORIAL REVIEW OF THE YEAR IN EUROPE



THE BOY SCOUTS OF THE WORLD, FIFTY THOUSAND STRONG, Gather for Their International Jamboree, Near Birkenhead, England, to Celebrate the Twenty-fifth Anniversary of the Founding of the Organization.
(© P. & A.)



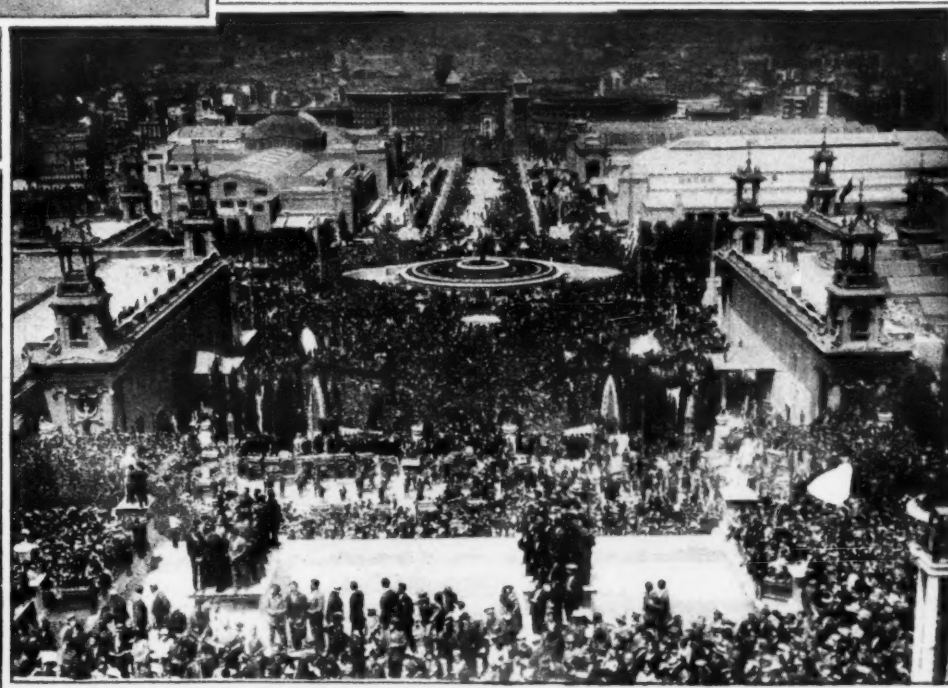
AN OPEN COVENANT OPENLY ARRIVED AT: THE DELEGATES TO THE REPARATIONS CONFERENCE Sign the Young Plan, as the Settlement of the Main Problem of Peace, at Their Final Session in the Hotel George V in Paris.
(Times Wide World Photos.)



THE LEADER RIDES AGAIN AT THE HEAD OF HIS LEGIONS: PREMIER MUSSOLINI Reviews His Black Shirts on the Seventh Anniversary of His March on Rome and the Rise of Fascismo to Power in Italy.
(Times Wide World Photos.)

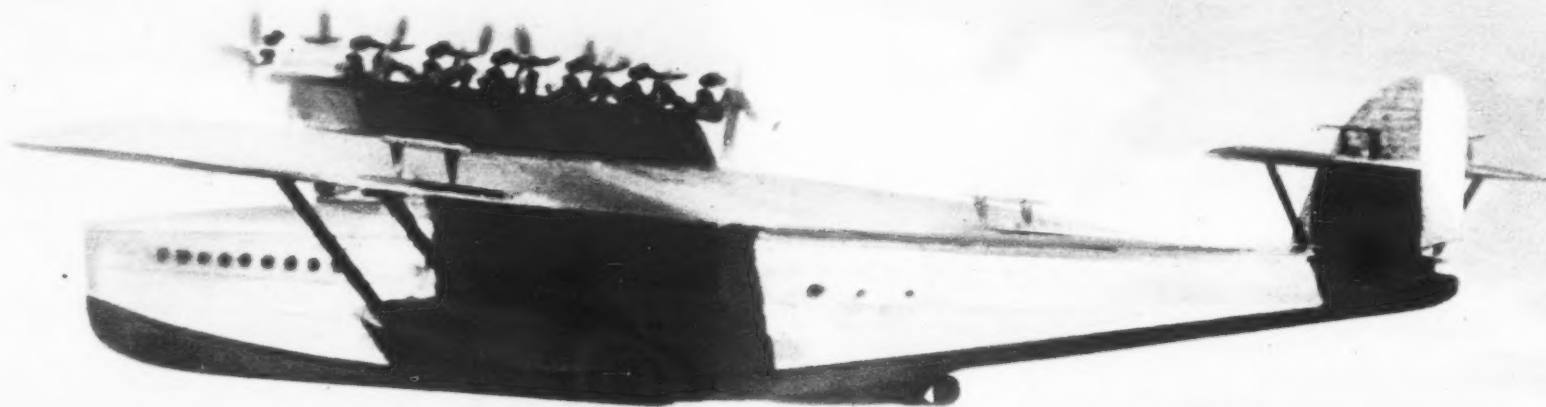


KING GEORGE'S FIRST APPEARANCE OUT OF DOORS AFTER HIS PROLONGED ILLNESS: A PHOTOGRAPH Taken With the Permission of the King and Queen and Sold Throughout the Empire for the Benefit of the Queen's Favorite Charity.
(© Underwood and Underwood.)



ALL THE WORLD AND SPAIN COME TO SEE THE SHOW: THE BUILDINGS OF THE EXPOSITION AT BARCELONA, (One of the Two Great Fairs Held in Spain, During the Inauguration Exercises.
(Times Wide World Photos.)

CLIMBING THE SKIES AND CROSSING THE OCEAN



GERMANY'S FLYING LINER TAKES TO THE AIR: THE DO-X, GIANT PASSENGER PLANE,

Designed to Carry 100 Passengers, Over Lake Constance on Its Trial Flight.

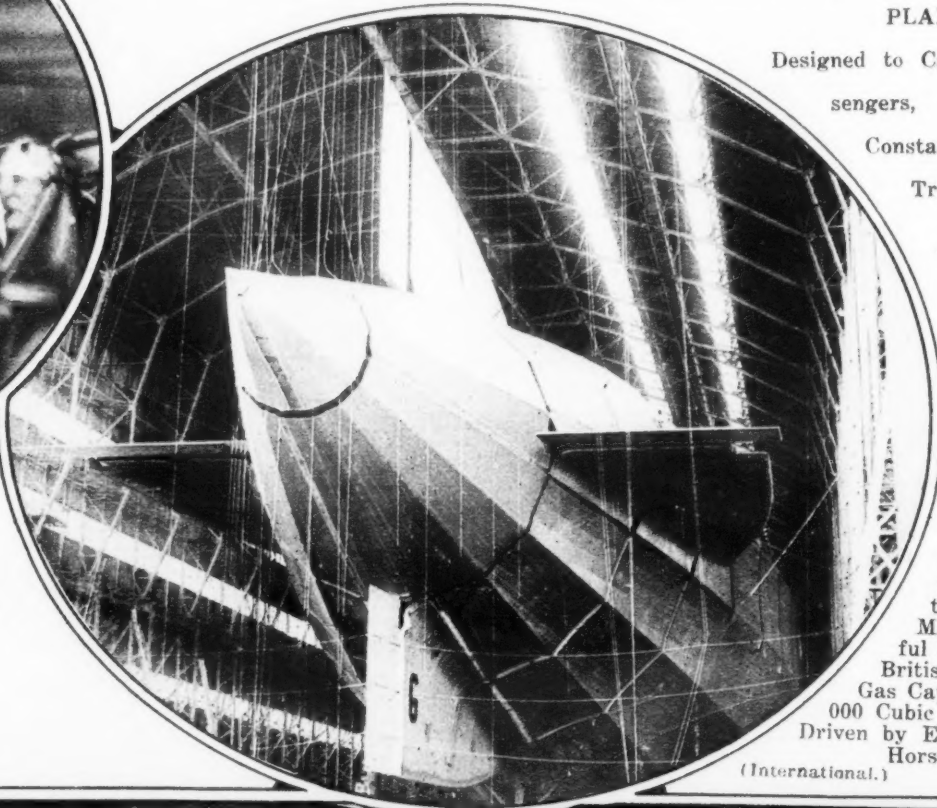
(Times Wide World Photos.)



At Left—THE WORLD'S BIGGEST DIRIGIBLE: THE R-100

in Its Shed at Howden Prior to Its Completion When It Made a Successful Flight Over the British Capital. Its Gas Capacity Is 5,000,000 Cubic Feet and It Is Driven by Engines of 4,000 Horsepower.

(International.)



THE END OF THE LONG JOURNEY ACROSS THE HEAVENS TO ROME: THE CREW OF THE PATHFINDER, Roger Q. Williams and His Pilot, Captain Lewis A. Yancey, Carried on the Shoulders of the Crowd Which Had Awaited for Hours Their Arrival From Spain, Where They First Landed on Their Flight From Old Orchard, Me. (Times Wide World Photos.)



APOLLO COMES DOWN FROM THE SKIES WITH A NEW WORLD'S RECORD: LIEUTENANT APOLLO SOUCEK, Naval Aviator, Who Recently Flew to an Indicated Altitude of 40,000 Feet Above Washington, Returns to Earth None the Worse for His Exploration of the Upper Air. (Times Wide World Photos.)



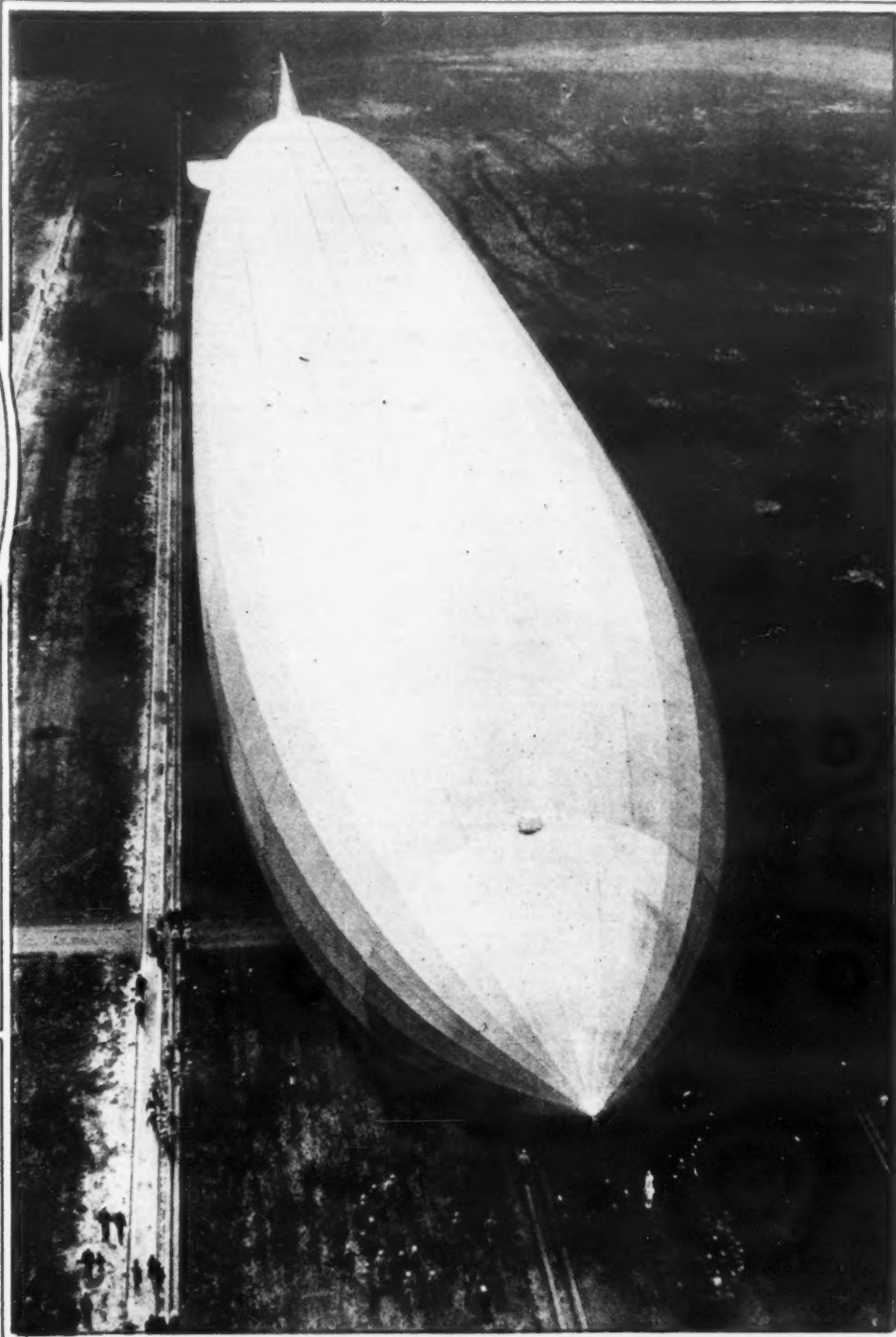
THE END OF THE TRAIL ACROSS THE BROAD ATLANTIC: THE YELLOW BIRD Resting Safely on the Sands Near Comillas on the Spanish Coast, Where It Was Forced Down When the Gas Failed Thirty Hours After the Start From Old Orchard, Me. (Times Wide World Photos.)

AIRPLANES, DIRIGIBLES AND FAMOUS PILOTS OF 1929

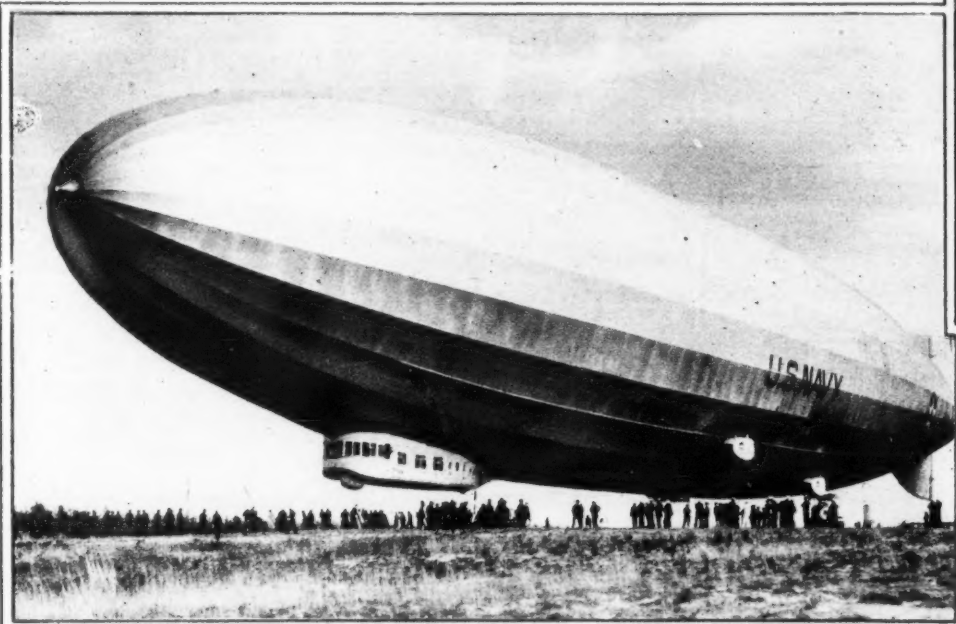


THE
SKIPPER
OF THE
GRAF ZEPPELIN:
DR. HUGO ECKENER

Responding Over the Telephone to Congratulations of Mayor Walker of New York on His Feat in Flying to America From Germany. (Times Wide World Photos.)



HEADED FOR THE ATLANTIC OCEAN AND ITS HOME PORT IN GERMANY:
THE GRAF ZEPPELIN,
Giant German Airship, Starts
From Lakehurst, N. J., to
Friedrichshafen, Germany, on
the Final Stage of Its Epochal
Flight Around the World.
(Associated Press.)



AMERICA'S
LEVIATHAN
OF THE AIR:
THE LOS
ANGELES
Leaving
Lakewood, N. J.,
for a Flight
Over
Philadelphia,
the First Since
Lieut. Com-
mander
H. V. Wiley
Assumed
Charge of the
Airship.
(Times Wide
World Photos.)

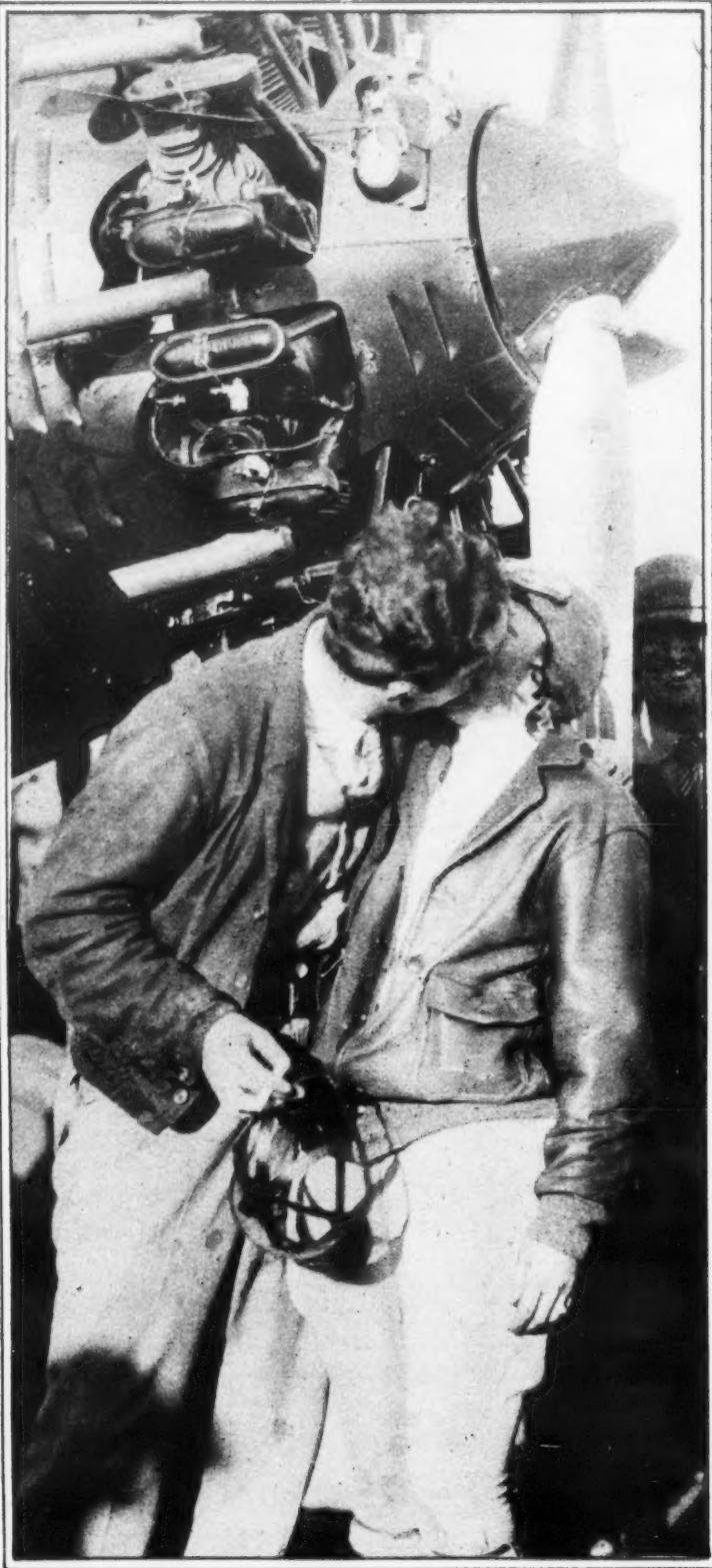


AMERICA'S IDOL INAUGURATES THE AIR-RAIL LINE: COLONEL LINDBERGH AND
MRS. LINDBERGH
at Glendale, Cal., Just Before Starting Eastward With the First Load of Passengers of Transcontinental
Air Transport Company.
Left to Right Are Douglas Fairbanks, Major C. C. Moseley, Mayor Kimlin of Glendale, Mrs. Lindbergh,
Mary Pickford, Colonel Lindbergh, Dudley Steele and John Bowers. (Associated Press.)

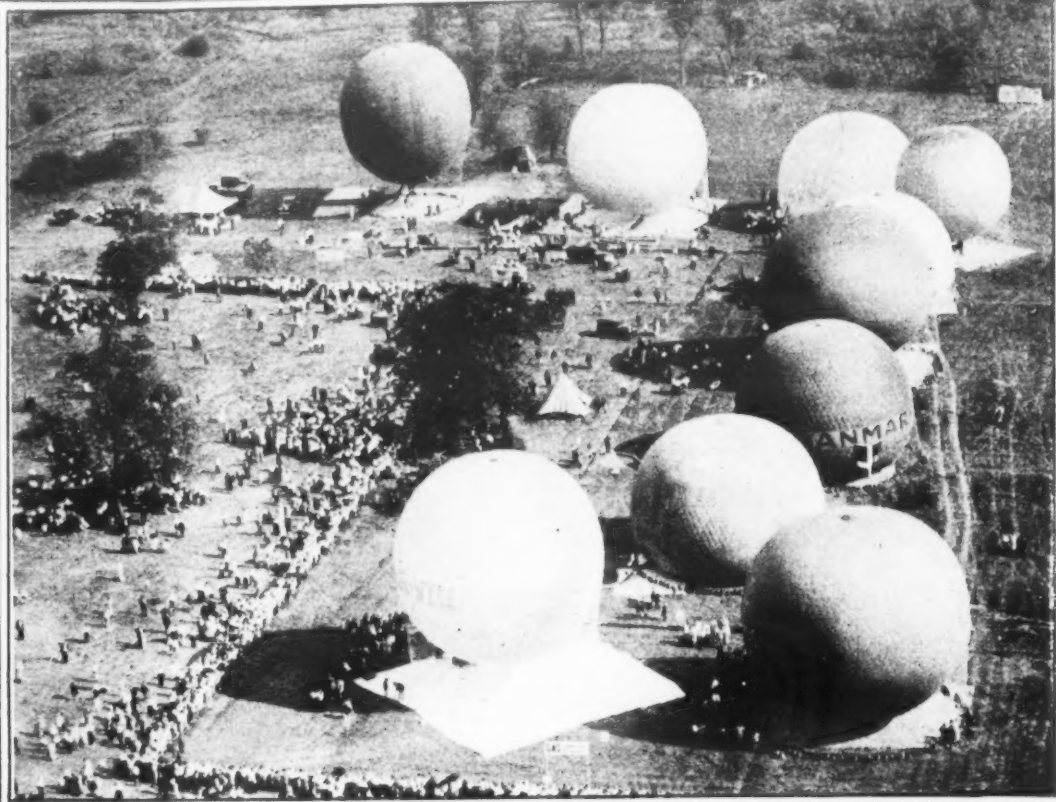


THE PIONEER OF THE AIR BACK TO
THE HOME PORT:
COLONEL LINDBERGH,
After His Flight From Florida to Central
America, Lands at Curtiss Field From the
South.
(Times Wide World Photos.)

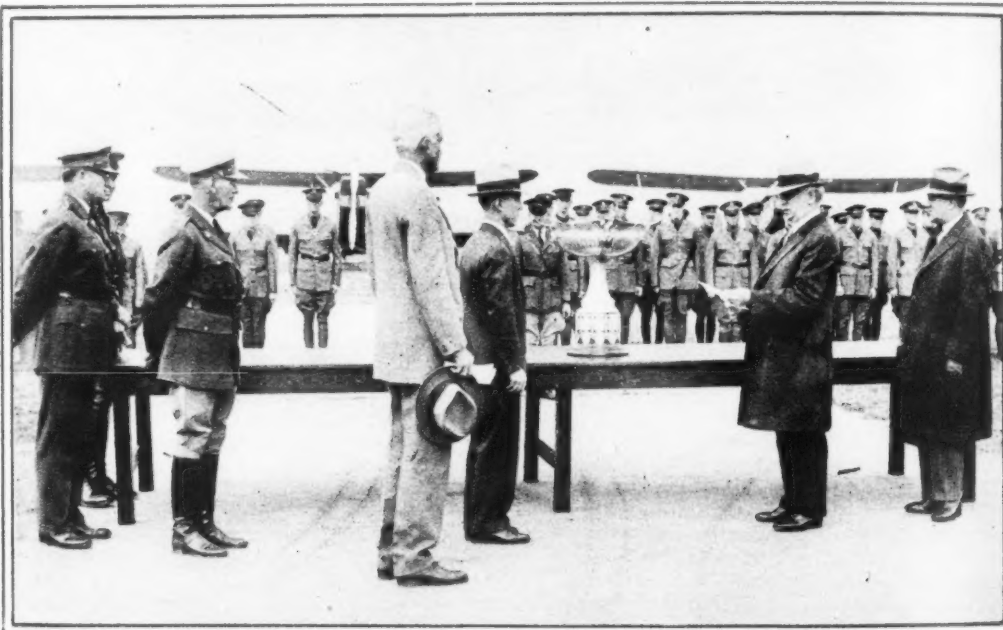
Out-
standing
Figures
and
Exploits
That
Made
1929
Memo-
rable In
the
Annals of
Aviation



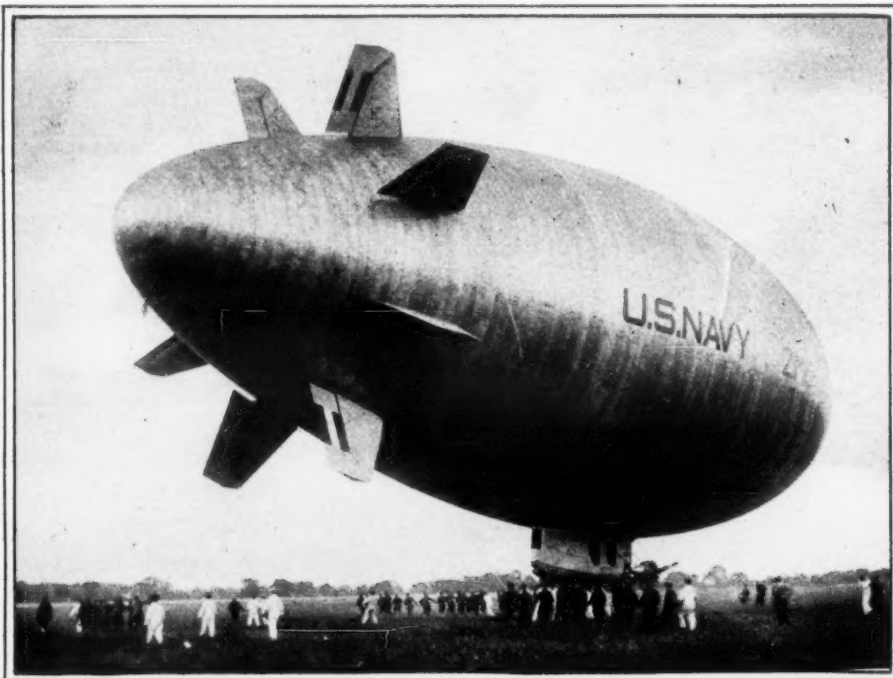
BACK TO EARTH AFTER A RECORD SOLO FLIGHT:
HERBERT J. FAHY
Greets His Wife Upon Landing at the Los Angeles Airport 36
Hours 56 Minutes 36 Seconds After He Set Off Alone in a
Single-Motored Monoplane. (Times Wide World Photos.)



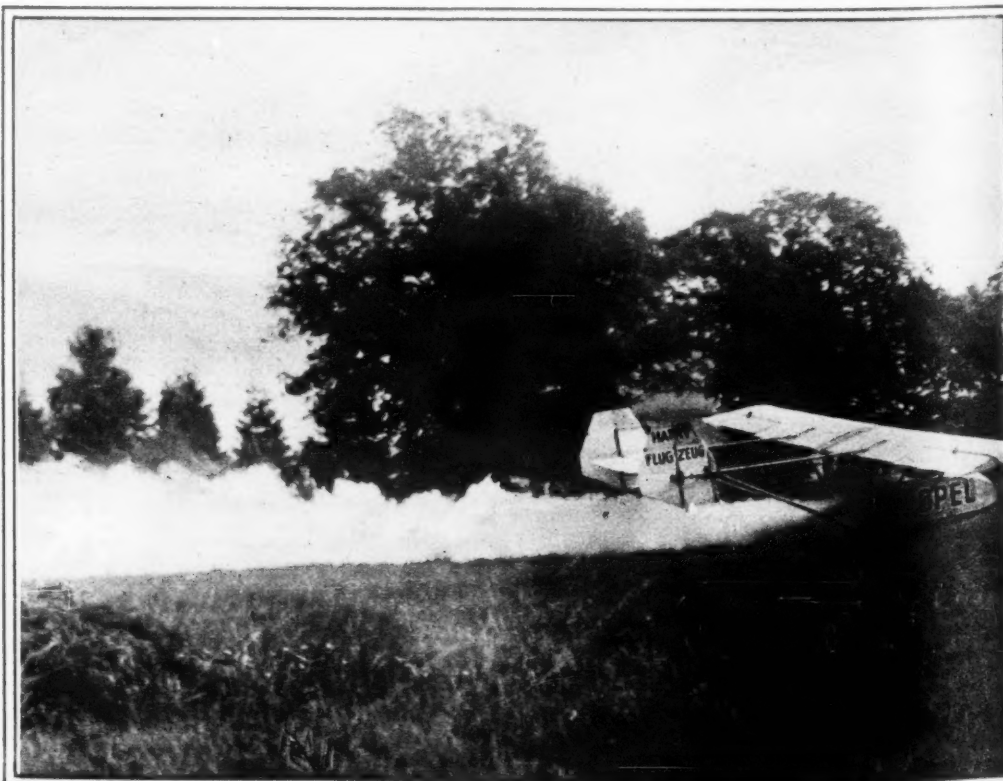
THE CLASSIC
INTERNA-
TIONAL
RACE
STARTS FROM
ST. LOUIS:
NINE OF THE
BALLOONS,
Which Raced
for the
James Gordon
Bennett Cup,
on the Field
Before the
Signals
for the
Getaway.
(Times Wide
World Photos.)



THE AWARD FOR THE OUTSTANDING ACHIEVEMENT IN AVIATION SAFETY
FOR THE YEAR: LIEUTENANT HARRY A. SUTTON,
U. S. A. Air Corps, Receives the Clarence H. Mackay Trophy From the Secretary of
War in Washington. (Times Wide World Photos.)

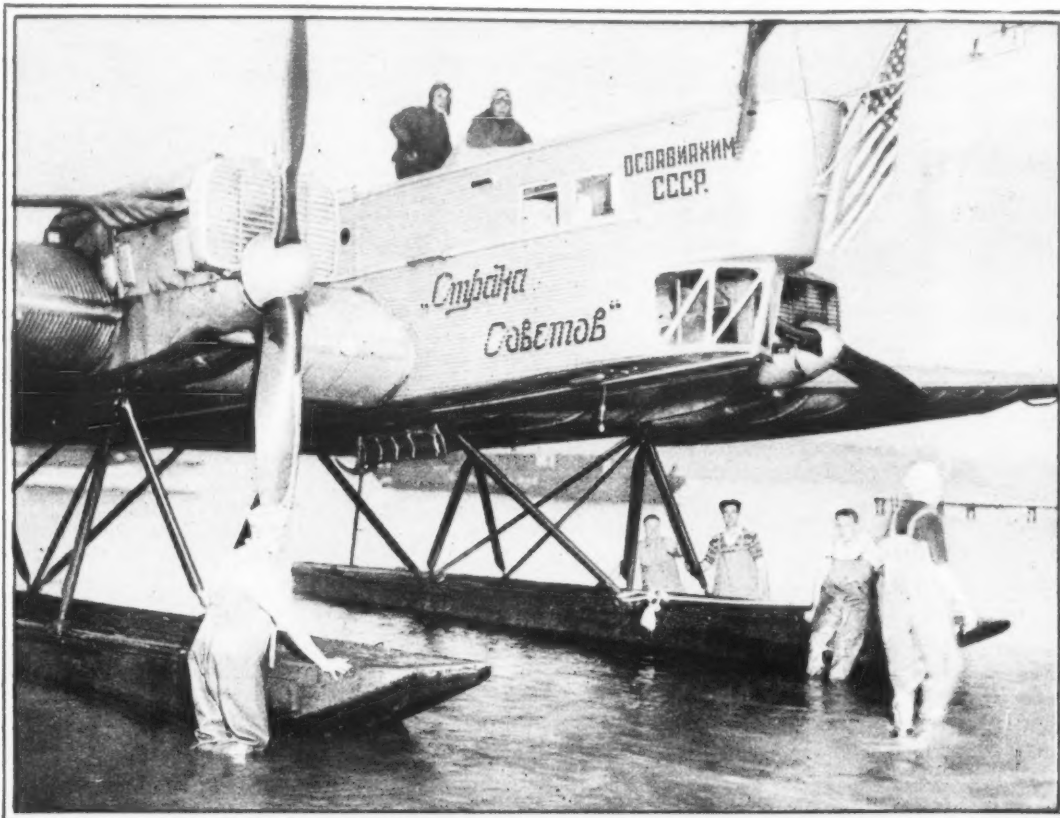


A LITTLE AMERICAN BROTHER OF THE GRAF ZEPPELIN: THE ZMC-2,
an All-Metal Dirigible, the First of Its Kind Ever Built, Starts on Its First
Long Cruise From the Grosse Isle Airport, Detroit.
(Times Wide World Photos.)



THE HISTORY OF AVIATION TAKES A NEW TURN: FRITZ VON OPEL,
Heir to the Great Opel Automobile Works, Makes a Preliminary Test of His Rocket
Plane, in Which He Flew 1 1/4 Miles in 75 Seconds at Frankfort, Germany.
(Times Wide World Photos.)

Out-
standing
Figures
and
Exploits
That
Made
1929
Memo-
rable In
the
Annals of
Aviation



THE FASTEST ROUND TRIP FLIGHT FROM COAST TO COAST ENDS IN A FENCE:
THE MONOPLANE
in Which Captain Frank M. Hawks Made a New Record for Crossing and Recrossing the
Continent Crashes, Without Injury to Its Pilot, on Its Return to Roosevelt Field, N. Y.
(Times Wide World Photos.)



MAKING A WORLD'S RECORD FOR CONTINUOUS FLYING: THE ST. LOUIS ROBIN
Circling Low Over Lambert Field, St. Louis, on the Last Day of Its Flight, With Dale
Jackson and Forrest O'Brine as Pilots, Which Ended With a Log of 420 Hours in the Air,
Breaking the World's Refueling Long-Distance Record.
(Times Wide World Photos.)

A FLIER
FROM
MUSCOVY:
HUGE
RUSSIAN
MONO-
PLANE,
Land of the
Soviets,
Reaching
Seattle,
Wash.,
After Its
Flight
From
Moscow.
(Times
Wide World
Photos.)

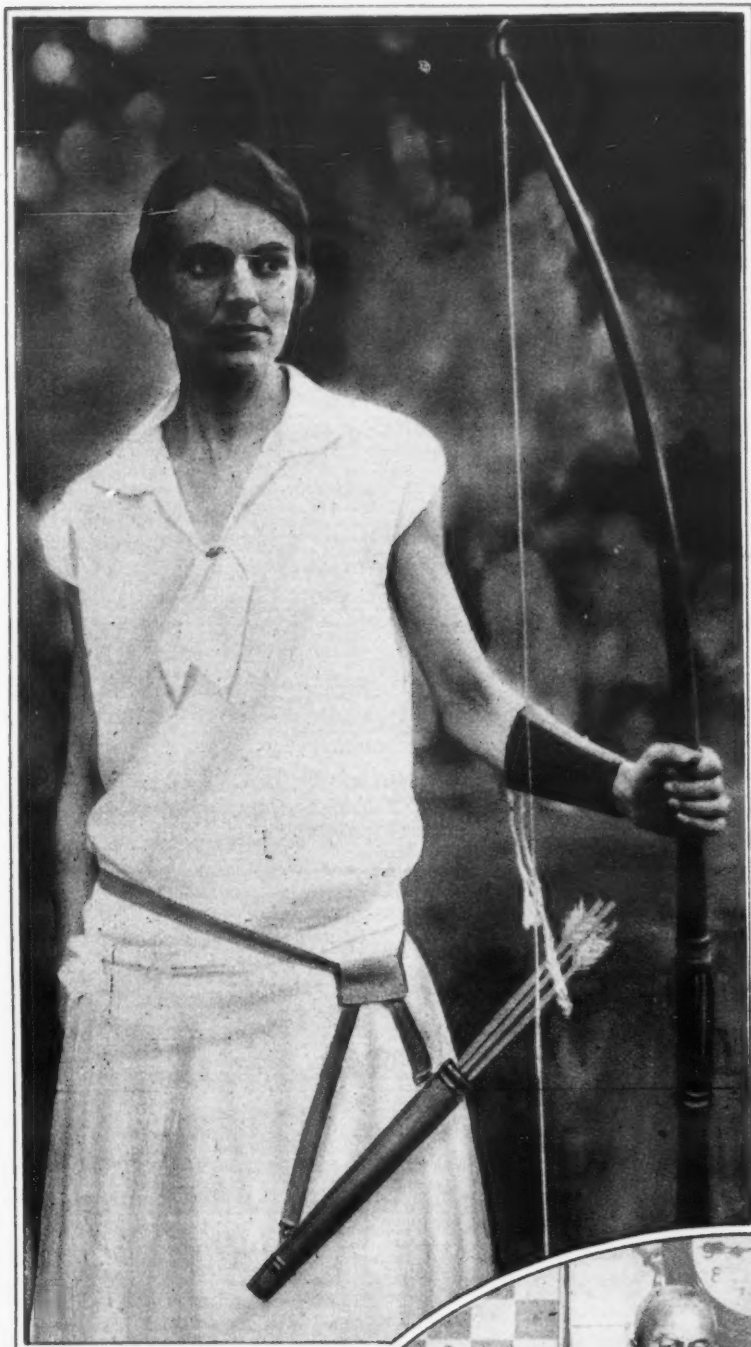


THE CHAMPION OF THE WOMEN'S CROSS-COUNTRY
AIR RACE: MRS. LOUISE M. THADEN
of Pittsburgh, Who Won the Derby From Santa Monica, Cal.,
to Cleveland, Ohio, in an Elapsed Time of 20 Hours 19 Min-
utes 10 Seconds for the 2,350 Miles.
(Associated Press.)



THE PRESIDENT MAKES THE AWARD OF THE HARMON TROPHY:
LIEUTENANT CARL EIELSON,
Who Flew Over the North Polar Regions With Captain Sir George Wilkins,
Receives the Trophy Given for the Outstanding Feat in Aviation of the Year
From President Hoover at the White House.
(Times Wide World Photos.)

HORSE RACING, MARKSMANSHIP, ARCHERY AND CHESS



THE CHAMPION
WOMAN ARCHER
OF THE EAST-
ERN STATES:
MRS. DOROTHY
CUMMINGS

of Newton, Mass.,
Who Won the Title
at the Tournament
in Deerfield, Mass.
(Times Wide World
Photos.)



A WIN BY A NOSE:
DIAVOLO BEATING
VICTORIAN
for a Purse of \$27,600 in
the Dixie Handicap on the
Opening Day at Pimlico,
Md.
(Times Wide World Photos.)



AGE AND YOUTH AT THE GRAND AMERICAN
HANDICAP AT VANDALIA: MOSE NEWMAN
of Sweetwater, Texas, Who Won the Championship,
With Earl F. Booher, 17, Who Was Second in the
Shoot-Off, Having Jumped to the Lead of 1,114 Marks-
men in the Last Day of the Tournament.
(Times Wide World Photos.)

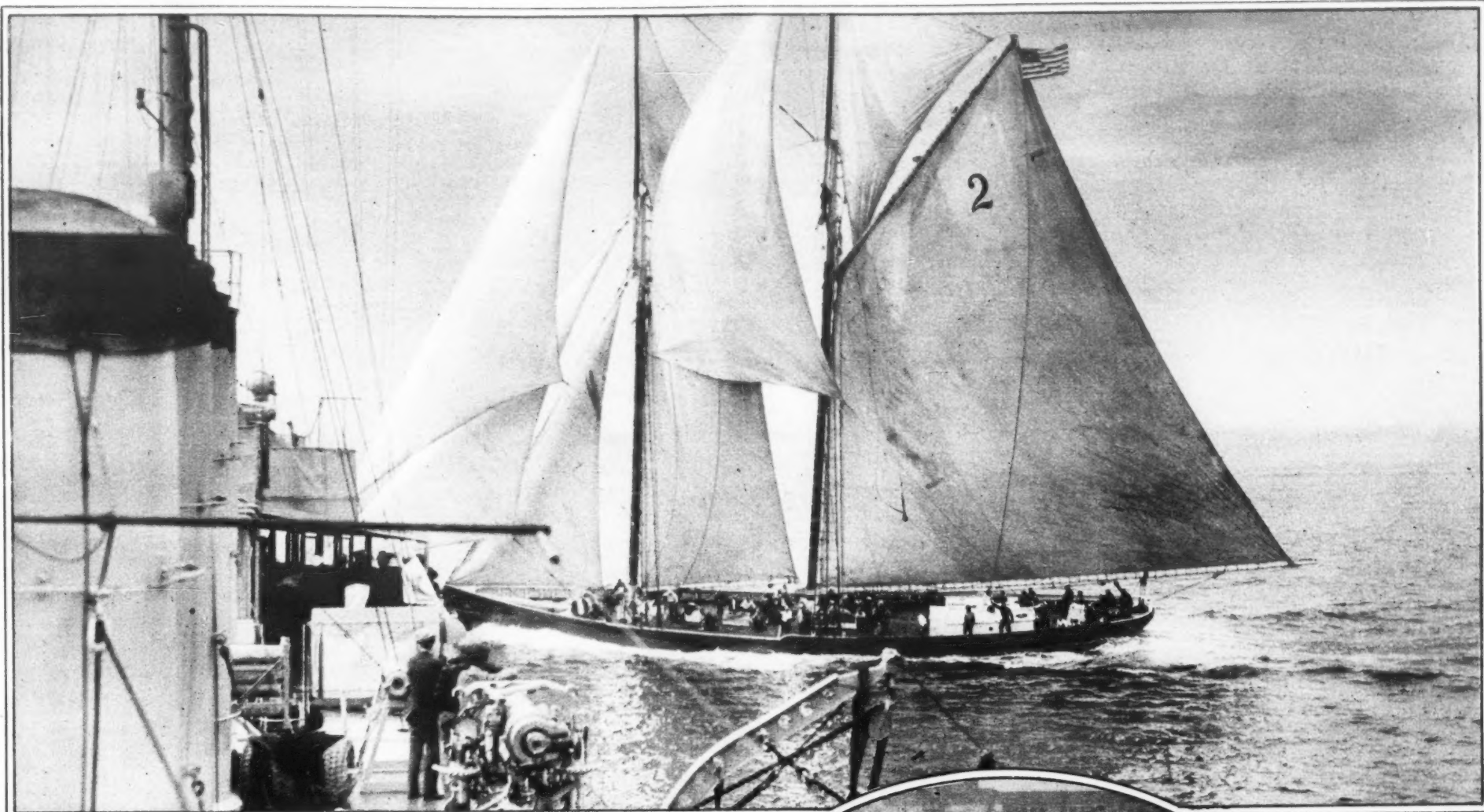


FOR THE CHESS CHAMPIONSHIP OF THE
WORLD: DR. ALEXANDRE ALECHINE
(Left), in One of the Games Played in Germany With
the Challenger for His Title, E. D. Bogoljubow, the Match
Resulting in a Pronounced Victory for Dr. Alechine.
(Times Wide World Photos.)



FOR THE CROWN OF TURF PRIZES: WHICHONE,
Owned by H. P. Whitney, Winning the Rich Futurity at Belmont Park, New York.
(Times Wide World Photos.)

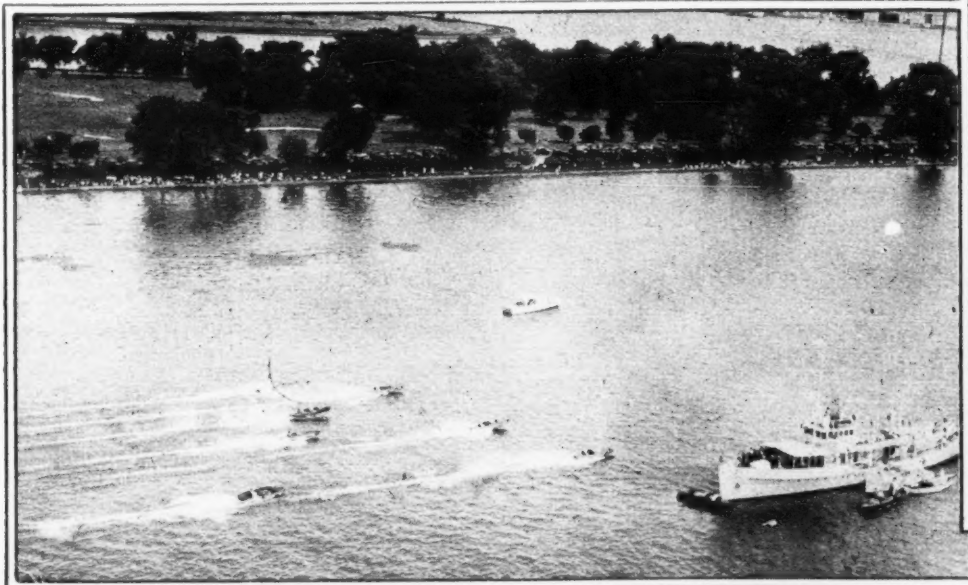
NOTABLE RACING EVENTS OF 1929 ON THE WATER



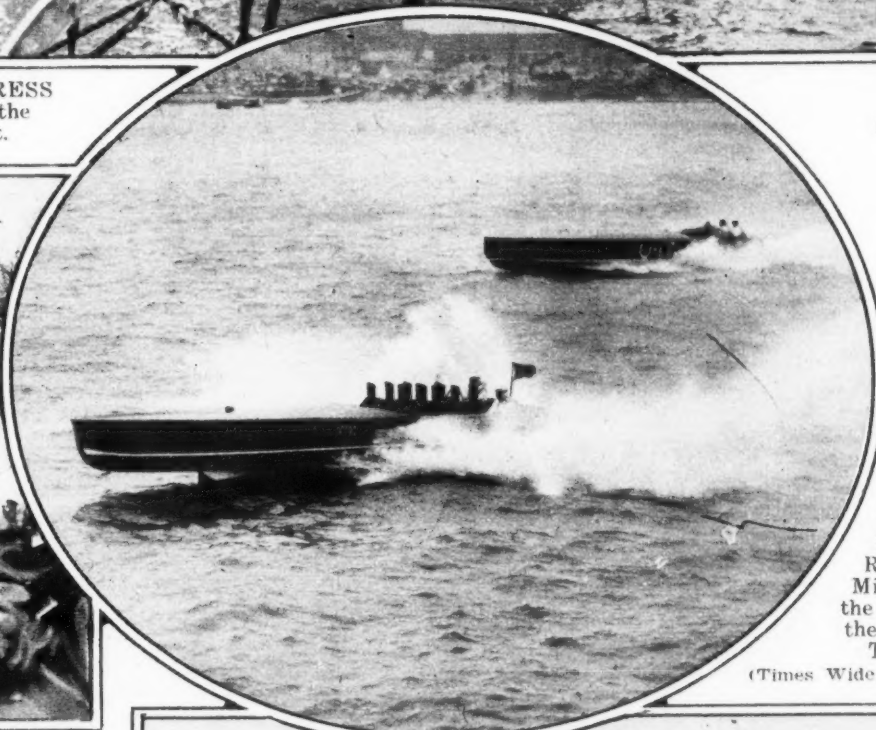
THE PRIDE OF THE FISHERMEN OF GLOUCESTER: THE PROGRESS
Crosses the Line Ten Minutes Ahead of Its Nearest Competitor on the
Third Day of a Series of Races by Vessels of the Fishermen's Fleet.
(P. & A.)



AFTER A CENTURY OF ROWING THE SCORE REMAINS EVEN:
CAMBRIDGE WINS
the Annual Boat Race From Oxford, One Hundred Years After the First Race.
Leaving the Total at Forty for Each of the Universities.
(Times Wide World Photos.)



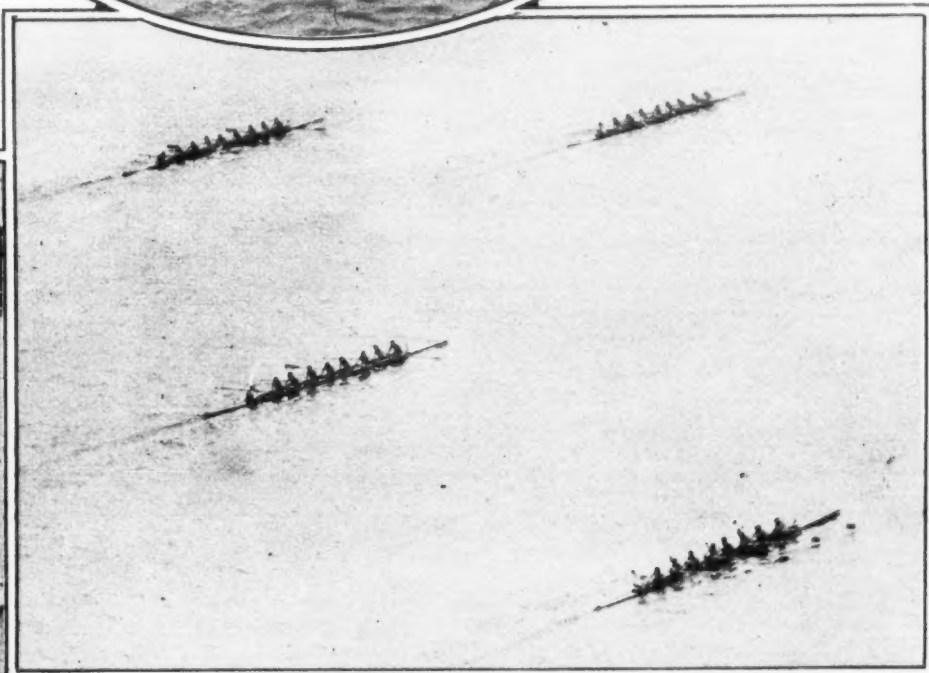
THE PRESIDENT'S CUP REGATTA ON THE POTOMAC: START OF THE
CONTEST
For Outboard Motors as It Appeared From an Airplane.
(Associated Press.)



DAZZLING
SPEED
BY A
SMALL
BOAT:
GAR
WOOD'S
MISS
AMERICA
VIII.

Winner of
the Harms-
worth Trophy
in the Races at
Detroit, When
She Made a
Record of 67.932
Miles an Hour in
the First Heat of
the International
Trophy Race.

(Times Wide World Photos.)

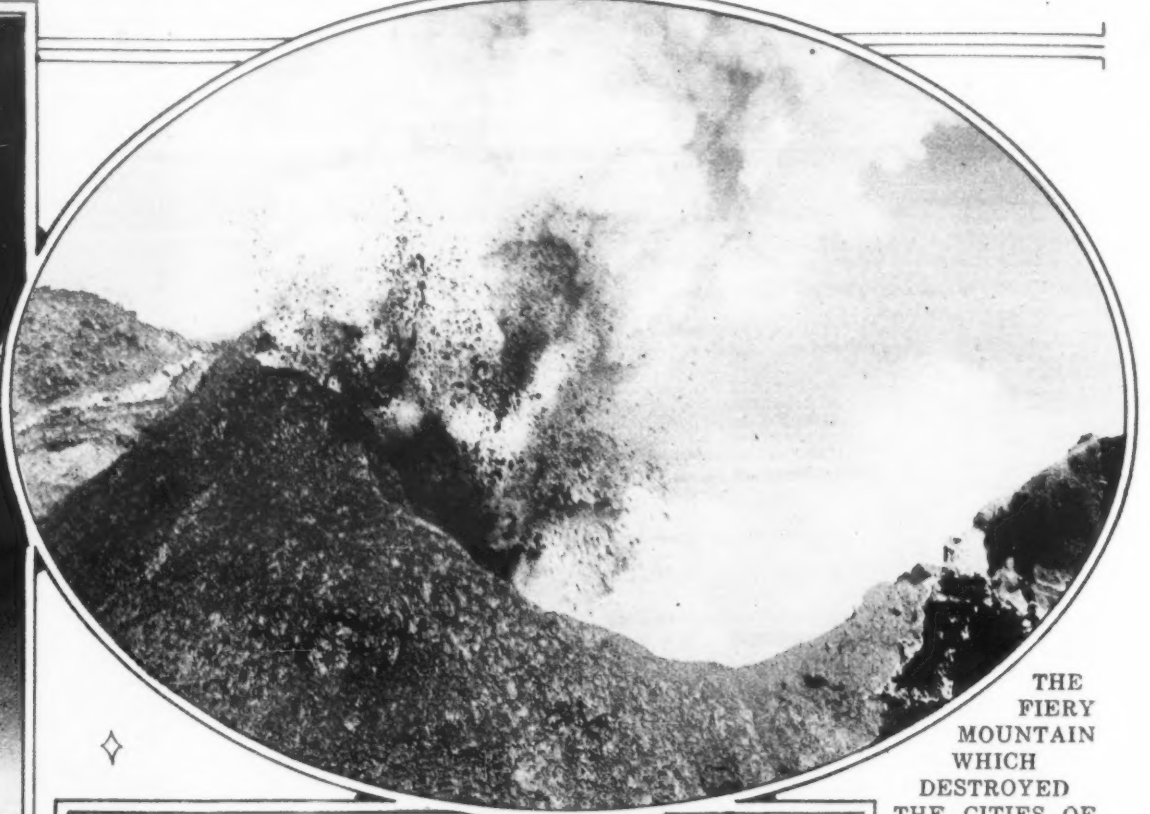


THE FOUR-MILE VARSITY BOAT RACE AT POUGHKEEPSIE:
COLUMBIA IN THE LEAD
and Winning, the Time Being 20 Minutes 57 Seconds. Washington Was
Second and California Third in the Star Event of the Annual Intercollegiate
Regatta. (Times Wide World Photos.)

DISASTERS ON LAND AND SEA AND IN THE AIR



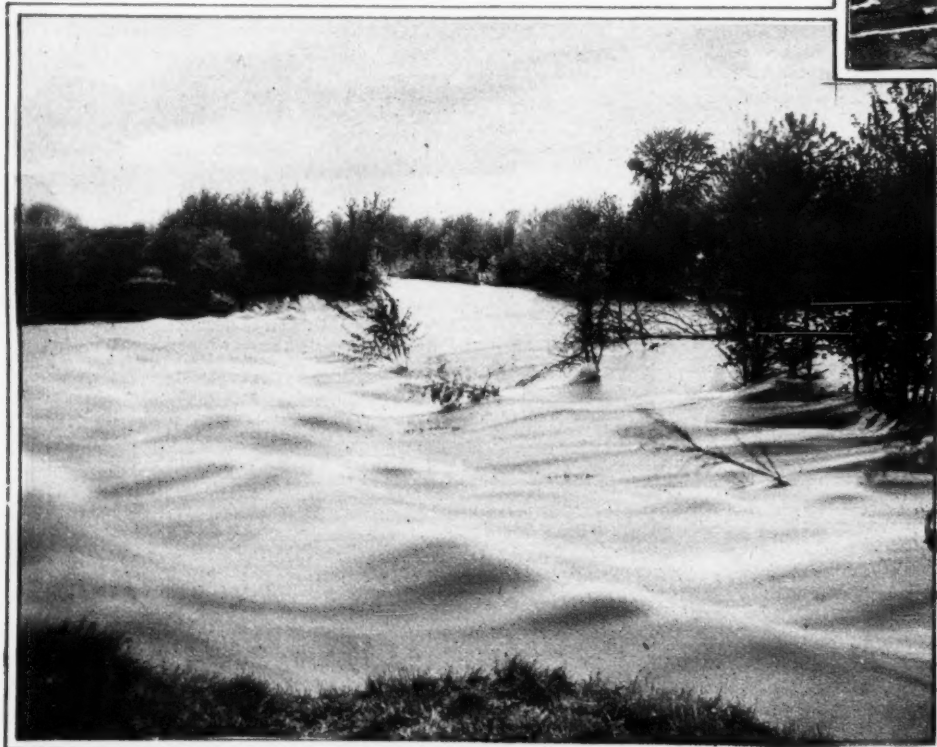
A CLOUD FAR BIGGER THAN A MAN'S HAND: A TORNADO, Which Touched the Earth in a Huge Funnel-Shaped Cloud, Passing Over the Flat Country Near Hardtner, Kan., Leaving Destruction in Its Wake.
(Times Wide World Photos.)



THE FIERY MOUNTAIN WHICH DESTROYED THE CITIES OF THE PLAIN: VESUVIUS as It Appeared in the Recent Eruption Which Poured Lava Down Its Side Into the Villages at Its Base.
(International.)



At Left— THE MOUNTAINS OF CALIFORNIA BURST INTO FLAME: AN AIRPLANE VIEW OF THE FOREST FIRE AT MILL VALLEY, Which Swept Over a Large Tract of Land and Destroyed Many Homes Before It Was Brought Under Control by a Volunteer Army of 2,000.

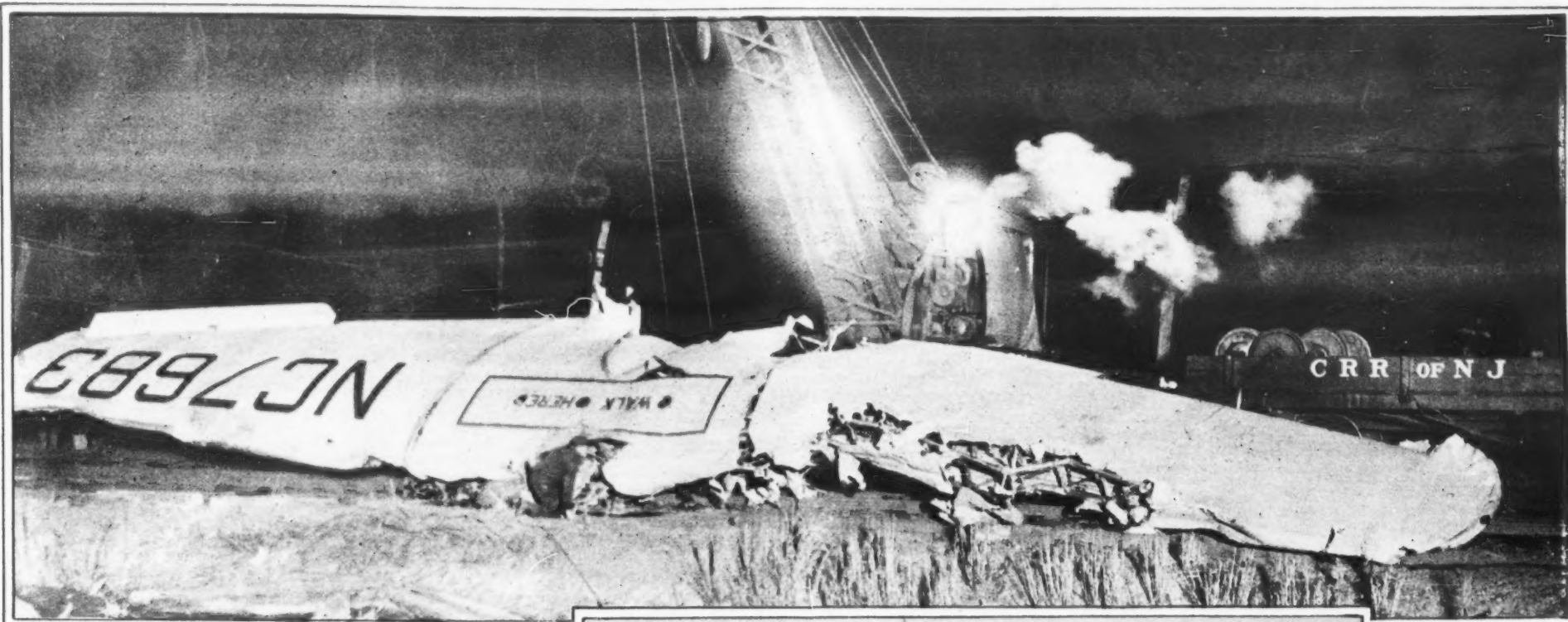


THE FATHER OF WATERS OUT OF BOUNDS: THE BREAK IN THE LEVEE NEAR QUINCY, ILL., Through Which the Mississippi Spread Out Over a Wide District as the Water Reached Its Highest Crest in Seventy-eight Years.
(International.)



A WRECK CAUSED BY A CLOUDBURST: THE CARS OF AN EXPRESS From St. Louis to Colorado Springs Which Fell Into a Stream Near Stratton, Col., as the Bridge Gave Way, Killing Ten Persons and Injuring Many Others.
(Times Wide World Photos.)

INCLUDED IN THE NOTABLE TRAGEDIES OF 1929



THE WORST ACCIDENT IN THE HISTORY OF HEAVIER-THAN-AIR AERONAUTICS IN THIS COUNTRY: WRECK OF A GIANT FORD AIR TRANSPORT PLANE,

Which Was Broken in Two When It Crashed Into a Freight Car Near the Newark (N. J.) Airport, Killing All of Its Thirteen Passengers Instantly.
(International.)



A FORCED LANDING ENDS IN DISASTER: THE WRECK OF A TRI-MOTORED PASSENGER PLANE,

Which Came Down When Two of Its Motors Went Dead, Turning Over as It Struck the Soft Earth of the Los Angeles River Bed. Eight Passengers and Both Pilots Were Injured.
(P. & A.)

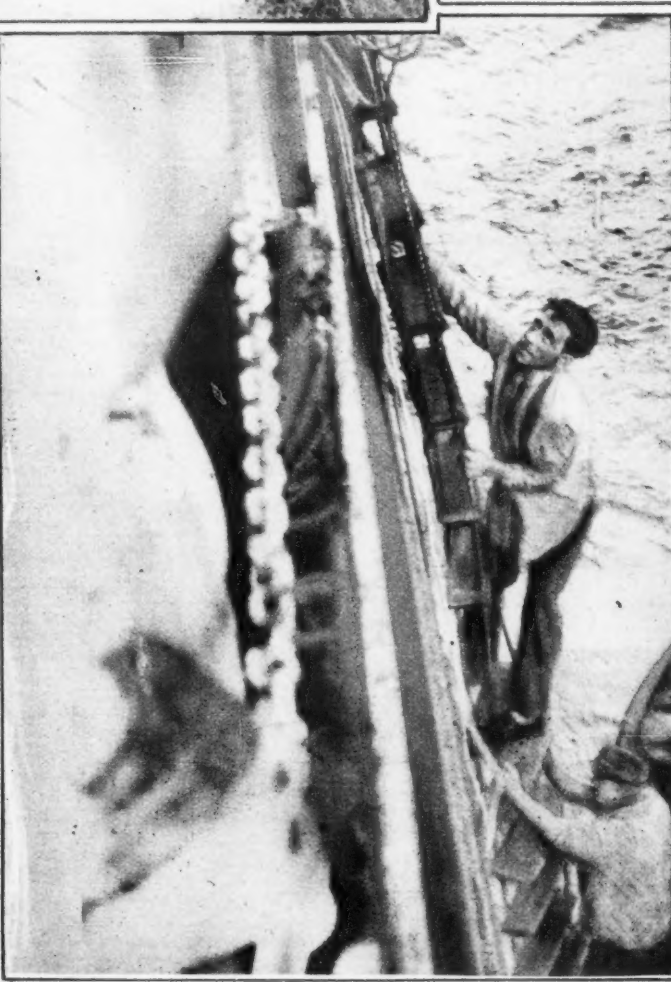


THE JOURNEY'S END: FOREST RANGERS AND DEPUTY SHERIFFS

Awaiting the Arrival of the Coroner Before Beginning to Remove the Eight Charred Bodies Aboard the Ill-Fated Air Liner, City of San Francisco, That Crashed and Burned Near Mount Taylor, New Mexico.
(Times Wide World Photos.)



WHEN A GALE FROM THE WEST INDIES ROARED ACROSS MIAMI: A STREET SCENE in the Florida City After the Visit of a Hurricane From Cuba and the Bahamas.
(International.)



ONE SMALL BOAT ADrift ON THE SEAS GIVES UP ITS CREW: ONE OF THE SAILORS of the Freight Quimistan Climbing up the Side of the President Harrison, Which Rescued the Twenty-six Men Who Fought Seas and Wind for Three Days After Abandoning Their Ship.
(Times Wide World Photos.)

PERSONALITIES OF NOTE IN THE YEAR JUST ENDED



THE
GALLANT
CONQUEROR
OF THE FROZEN
SPACES: REAR ADMIRAL

RICHARD E. BYRD,

Head of the Antarctic Expedition, Whose Feat in Flying Over the South Pole, as He Had Previously Flown Over the North Pole, Was One of the Outstanding Achievements of 1929.

(New York Times Studios.)

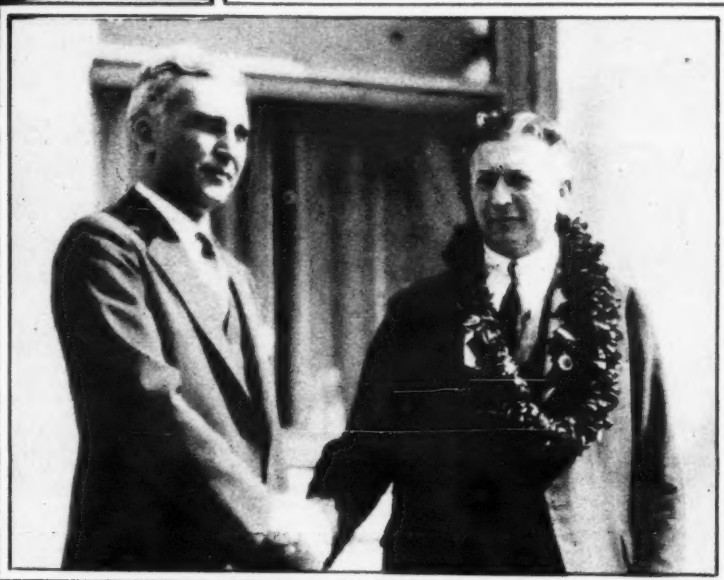
At Right—
AUTHOR OF THE
WORLD'S "BEST
SELLER": ERICH
MARIA REMARQUE,
German Writer, Whose
Book, "All Quiet on the
Western Front," Long Since
Passed the 2,000,000 Mark.
(Times Wide World Photos.)



"SELF-EFFACING
AND DEVOTED
SCIENTIST, INSPIRED
AND INSPIRING
IDEALIST": MME.
MARIE CURIE,
Co-Discoverer With Her
Husband of Radium, at
the Dedication of the
Hepburn Hall of Chem-
istry at St. Lawrence
University, Canton, N.
Y., Which Gave Her an
Honorary Degree of
Doctor of Science. With
Her Is Owen D. Young.
(Associated Press.)



THE "BRIGHTEST BOY" OF AMERICA:
WILBER B. HUSTON,
16 Years Old, Who Was Chosen by a Com-
mittee Composed of Some of the Most
Famous Men of the Day as the Most
Eligible of Forty-nine Candidates to Re-
ceive the Thomas A. Edison Scholarship.
(New York Times Studios.)



THE NEW NATIONAL
COMMANDER OF THE
AMERICAN LEGION
SHAKES HANDS WITH
HIS PREDECESSOR:
OCIE L. BODEN-
HAMER

of Eldorado, Ark.,
(Right), the First in
the History of the Le-
gion Elected Without
a Roll-Call, and Paul
V. McNutt, Whom He
Succeeded.

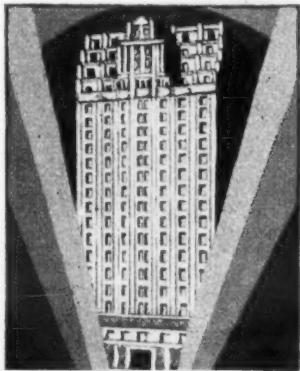


NEW GENERAL OF THE
SALVATION ARMY:
EDWARD JOHN HIGGINS,
Chosen as Head of the Great
Organization in Succession to
Bramwell Booth.
(Times Wide World Photos.)

At Left—
HEAD OF A GREAT UNIVER-
SITY AT THIRTY: ROBERT M.
HUTCHINS,
Formerly Dean of the Yale Law
School, Appointed as President of the
University of Chicago.
(Times Wide World Photos.)



A NEW PRODIGY ON THE MUSICAL HORI-
ZON: RUGGIERO RICCI,
9 Years Old, Who Made His Début as a Violin
Soloist at a Concert of the Manhattan Symphony
Orchestra and Won the Acclaim of Critics and
the Public.
(Times Wide World Photos.)



THE NEW Commodore Club Hotel

FOR MEN AND WOMEN
351 West 42nd Street, New York City
One Block from Broadway

Five minutes to all railroad stations—In the
heart of the theatrical and shopping centers

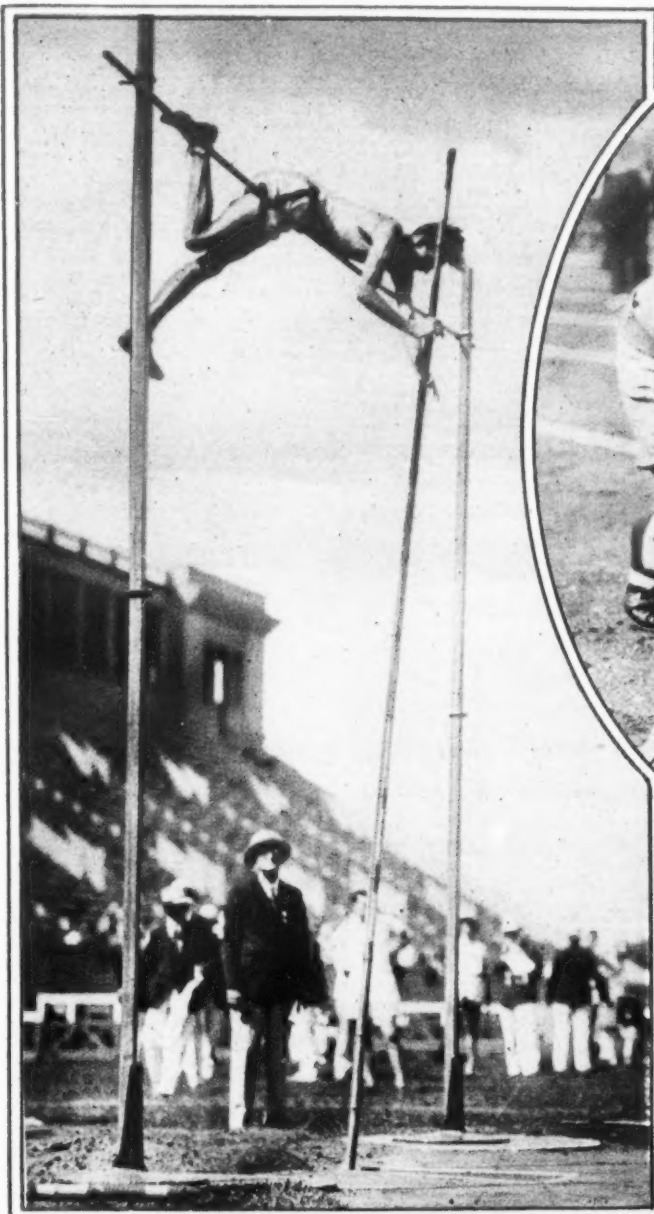
\$2.50
PER
DAY

FOR ROOM, BATH AND SHOWER
Weekly \$15 and up

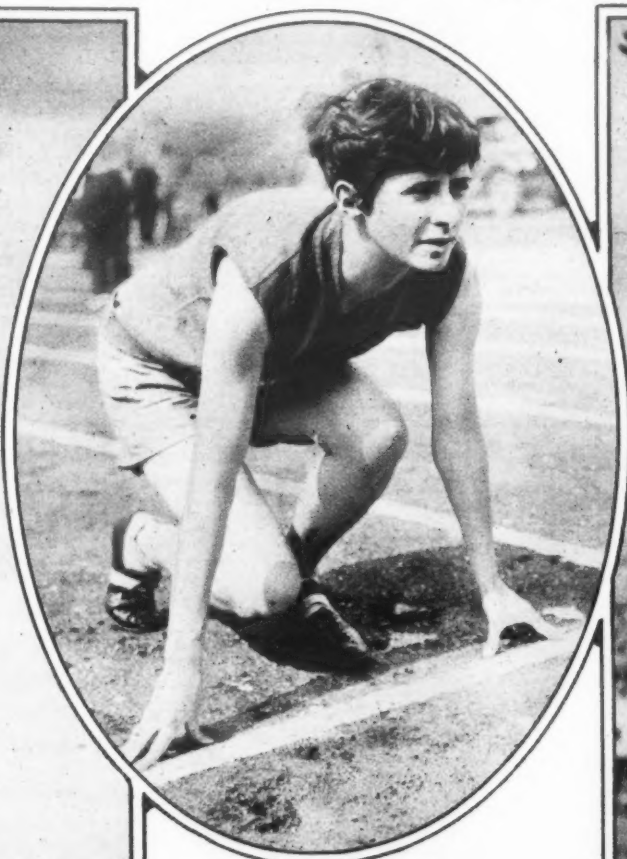
100 Rooms—100 Baths—100 Showers

Bedroom-Living Room Combined
Each Room Equipped with Serving Pantry
and Automatic Refrigeration
GYMNASIUM—SWIMMING POOL
Phone Penn. 5480

RECORD-BREAKERS IN 1929 TRACK AND FIELD SPORTS



A NEW RECORD FOR THE POLE VAULT: FREDERICK H. STURDY of Yale Clearing the Bar at 13 Feet 3½ Inches in the International Meet at Harvard Stadium. (Times Wide World Photos.)



ONE OF THE CHAMPIONS OF THE WOMEN'S MEET IN CHICAGO:

MISS MAYBELLE GILLILAND of the Melrose A. C. of New York, Who Tied the 220-Yard Dash Record.

(Times Wide World Photos.)



THE NEW WOMEN'S CHAMPION OF THE SHOT PUT: MISS RENA McDONALD of Boston, Who Made a New Mark Two Feet Better Than the Previous Record of the Illinois Women's A. C. Meet in Chicago. (Times Wide World Photos.)

At left—THE FLYING FINN BREAKS THE AMERICAN OUTDOOR TWO-MILE RECORD: PAAVO NURMI Finishes the Three-Mile Race in the Pennsylvania Relay Carnival at Philadelphia, Having Covered Two Miles of the Race in 9:15 2-5. (Times Wide World Photos.)



THE "FASTEST HUMAN" BY TWO-TENTHS OF A SECOND: GEORGE SIMPSON of Ohio State University Sets a New World Record for the 100-Yard Dash by Covering the Distance in 0:09 4-10 in the National Collegiate A. A. Track and Field Championship Meet in Chicago. (Times Wide World Photos.)



Metropolitan Amusement Guide



The Theatre Guild Presents
METEOR
 By S. N. BEHRMAN
 Guild THEA., 52nd St. W. of Broadway
 Evgs. 8:50. Mats. Thurs. & Sat. 2:40
 A Theatre Guild Production
Game of Love and Death
 By ROMAIN ROLLAND
 Biltmore THEA., 47th St. W. of Broadway
 Evgs. 8:50. Mats. Thurs. & Sat. 2:40

GEORGE WHITE'S
APOLLO
 THEATRE, W. 42d ST.
 Matinees
 Wednesday &
 Saturday \$1 to \$3

10th EDITION — ALL NEW
**GEORGE WHITE'S
 SCANDALS**

BELASCO THEATRE West 44th Street. Evenings, 8:40.
 Matinees Thurs., Fri. & Sat., 2:40
DAVID BELASCO
 Presents **"It's A Wise Child"**
 A COMEDY IN THREE ACTS BY LAWRENCE E. JOHNSON.
 "David Belasco has added another hit to his long list of popular successes."—Stephen Rathbun, Eve. Sun.

JANE **COWL** in a new comedy **"JENNY"**
 With GUY STANDING
BOOTH THEATRE, West 45th St. Evgs. 8:50
 Matinees WED. & SAT., 2:30

MUSIC BOX Theatre, West 45th St. Evgs. 8:30
 Matinees Thurs. & Sat., 2:30
THE LITTLE SHOW
 An Intimate Musical Revue
 with CLIFTON WEBB and FRED ALLEN

"THE FIRST PLAY OF THE SEASON WITH TEETH IN IT."—LITTELL, WORLD.
MARTIN FLAVIN'S The Criminal Code with ARTHUR BYRON
NATIONAL THEATRE 41st St., West of 7th Ave. Evenings 8:50
 Matinees Thurs., Jan 2., and Saturday 2:30
 MATINEES WEEK OF DEC. 29—THURSDAY AND SATURDAY.

CONNOLLY & SWANSTROMS
 Musical Smash Hit
 of the Year
IMPERIAL THEATRE 45th St. W.
 of B'WAY. EVS. 8:30 MATS.
 WED. and SAT. 2:30
JACK DONAHUE in
SONS O' GUNS with
LILY DAMITA
 (By arrangement with Samuel Goldwyn)
 ALBERTINA RASCH GIRLS
 EXTRA MATINEE FRIDAY, JANUARY 3RD

AVON THEATRE, W. 45th St. Evgs. 8:50. Mats. Wed., Thurs., Sat., 2:30
 Brock Pemberton presents
Strictly Dishonorable
 Comedy Hit by Preston Sturges. Staged by Antoinette Perry and Mr. Pemberton
 "A WELL-NIGH PERFECT COMEDY."—Atkinson, N. Y. Times.

IRENE BORDONI
 in
PARIS
 A First National and Vitaphone All-Talking Picture
WARNER BROS. STRAND
 N. Y. & Bklyn.
 N. Y. 10:30 A. M. till 1 P. M., 35c
 BKLYN. 11 A. M. till 1 P. M., 25c

New 44th St. Thea. Nightly & Mats. Thurs. Sat.
Earl Carroll's
 NEW REVUE of LAUGHS
 and BEAUTIES by
EDDIE CANTOR

SKETCH BOOK
 SECURE SEATS NOW FOR NEW YEAR'S EVE.

300 GOOD BALCONY SEATS \$1
 featuring
WILL MAHONEY
WILLIAM DEMAREST
THE THREE SAILORS
 56 PRIZE BEAUTIES

ZIEGFELD THEATRE
 54th ST. & 6th AVE.
 Mats. Thurs. & Sat.
 Seats at Box Office
 First Bal. \$1, \$2, \$3
 (No Tax)
 Entire Mezzanine \$4

NOEL COWARD'S OPERETTA
EVELYN LAYE in
BITTER SWEET
 Florenz Ziegfeld and Arch Selwyn Presentation of
 Charles B. Cochran's Production

ALVIN THEATRE
 52d St., W. of B'way
 Evenings 8:30
 Mats. Thurs. & Sat.

Heads Up!
 Alvin A. Aarons & Vinton Freedley's
 Newest Musical Comedy Hit with
VICTOR MOORE **JACK WHITING** **BARBARA NEWBERRY** **BETTY STARBUCK**
 "A first class entertainment from first to last."—Arthur Ruhl, Herald Tribune.

John Golden presents
Frank Craven
 IN
"SALT WATER"
JOHN GOLDEN THEATRE
 Evgs. 8:50—Matinees Wed. & Sat., 2:30

ERLANGER'S W. 44 ST. DIR. A. L. ERLANGER. EVES. 8:50. MATS. WED. & SAT.
M. R. S. FISKE
 in "LADIES OF THE JURY"
 "Queen of the stage and Queen of the whole dramatic world. What an Actress!"
 —Eve. World

GILBERT MILLER presents
Gertrude Lawrence
 in
"CANDLE-LIGHT"
 "Smart New Yorkers will delight in this smartest of smart comedies."—Darnton, Eve. World.
EMPIRE THEATRE Broadway at 40th Street. Evenings 8:50
 Matinees Wednesday & Saturday, 2:30
 GILBERT MILLER by arrangement with MAURICE BROWN presents
Journey's End
 By R. C. SHERRIFF
HENRY MILLER'S THEATRE 124 WEST 43d ST.
 Evenings at 8:30
 MATINEES THURS., FRI., SAT., 2:30
 GILBERT MILLER'S and LESLIE HOWARD'S Production of
Berkeley Square
 with
Leslie Howard and Margalo Gillmore
LYCEUM THEATRE, 45th Street, East of Broadway. Evenings 8:30
 Matinees Thursday and Saturday.

B. S. MOSS'
COLONY
 Broadway at
 53rd St.
 Pop. Price Mats. 35c.
 50c. Evgs. 50c & 75c.
 Continuous Noon to
 Midnight

Carl Laemmle Presents
"HELL'S HEROES"
 A Universal All-Talking Picture

PLAYERS IN DRAMATIC SUCCESSES OF THE 1929 SEASON



MIL-
DRED
McCOY,
in David
Belasco's
Comedy,
"It's a Wise
Child,"
at the
Belasco
Theatre.
(New York
Times Studios.)



AT RIGHT—
IRENE
BLAIR,
in Elmer Rice's
Naturalistic
Drama, "Street
Scene," at the
Ambassador
Theatre.
(DeBarron.)



SCENE FROM "JOURNEY'S END,"
With Henry Wenman, Colin Keith-Johnson
and Jack Hawkins, the Sensational War Play
by R. C. Sherriff, Which Is Starting on Its
Second Year at the Henry Miller Theatre.
(Vandamm.)

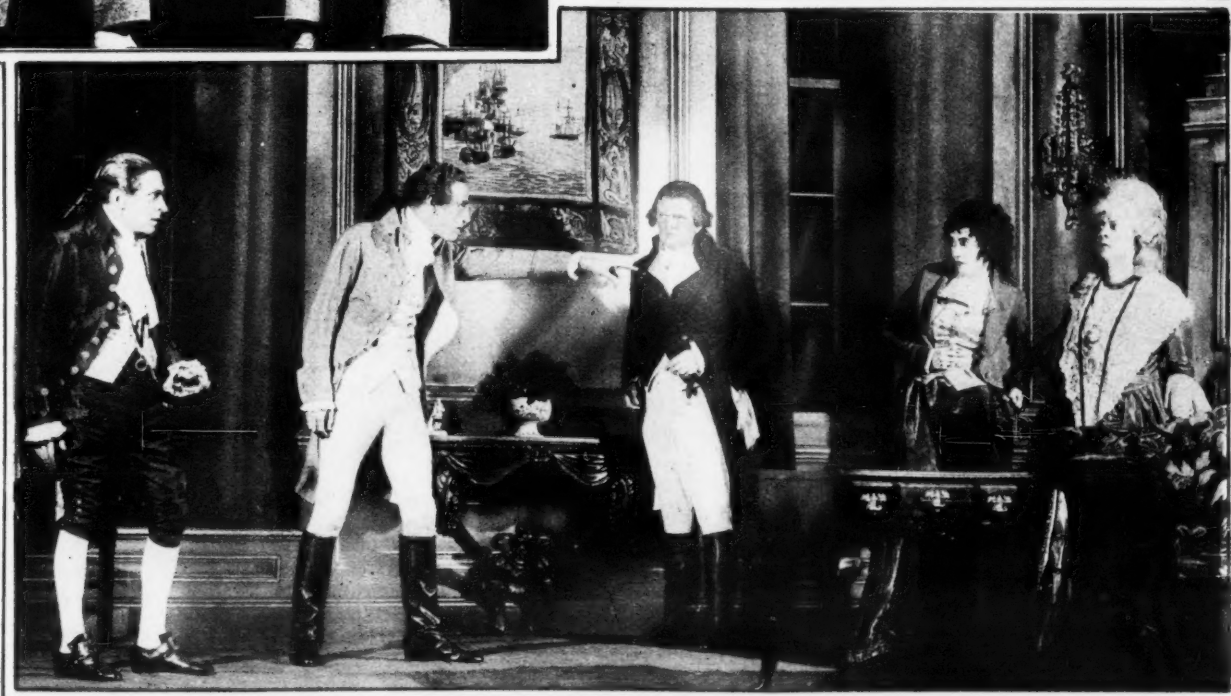


LINDA WATKINS AND NORMAN FOSTER,
in the Lardner-Kaufman Comedy, "June Moon,"
at the Broadhurst Theatre.
(White.)



MURIEL KIRKLAND,
Featured in Preston Sturges's Comedy,
"Strictly Dishonorable," at the Avon
Theatre.
(White.)

RUSSELL
HARDIE
AND
JOSEPH
MACKIN
NERNEY,
in Martin
Flavin's
Play of
Prison Life,
"The Criminal
Code,"
at the
National
Theatre.
(Vandamm.)



AT LEFT—
SCENE IN "BERKELEY SQUARE,"
a Play by John L. Balderston, With
Tarver Penna, Leslie Howard, Brian
Gilmour, Valerie Taylor and Alice
John, at the Lyceum Theatre.
(Vandamm.)

Stars and Scenes of Outstanding Films of Various Studios in 1929



JOHN
BARRY-
MORE
AND
MARIAN
NIXON
in a Scene
From the
Warner
Brothers
Picture,
"General
Crack."



MARY PICKFORD AND
DOUGLAS FAIRBANKS
in Their First Dual Pic-
ture, "The Taming of
the Shrew," United
Artists' Inter-
pretation of Shake-
speare's Comedy.



LILY DAMITA, WITH VICTOR McLAGLEN
AND EDMUND LOWE,
in the Fox Movietone War Picture, "The
Cock-Eyed World."



JACK
HOLT
AND LILA LEE
in "Flight," Columbia's Epic of
Aviation.



LAURA LA PLANTE
in the Leading Rôle of the Universal Picture, "Show Boat."



At Left—
CORINNE GRIFFITH
AND
VICTOR VARCONI
in the Rôle of Lord Nelson,
as They Appeared in the First
National Picture, "The Divine
Lady."

At Right—
SCENE
From Radio's
Version of the
Musical
Comedy,
"Rio Rita,"
Starring
Bebe Daniels
and
John Boles.

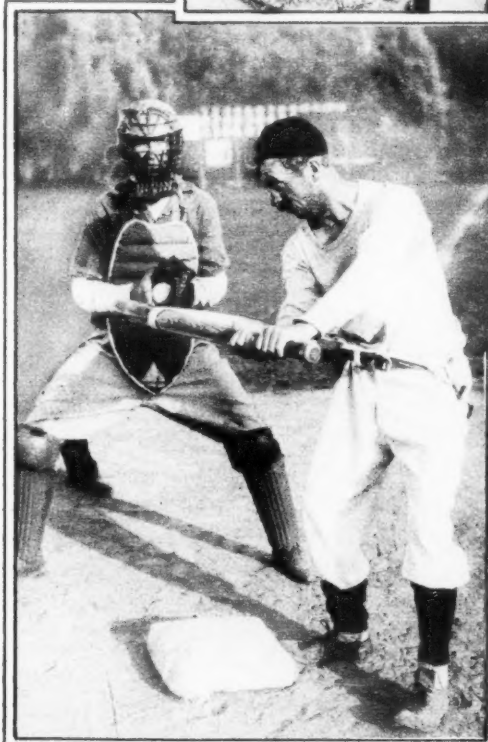




SALLY
O'NEIL
AND
EDDIE
QUILLAN
in the Pathé
Production,
"The
Sophomore."



JEANETTE
MACDONALD
AND MAURICE
CHEVALIER
in "The Love Parade," a
Paramount Picture.



SCENE
From the Year's Best Educational-
Mack Sennett Talking Comedy,
"Clancy at the Bat," Featuring
Harry Gribbon and Andy Clyde.

BESSIE LOVE AND ANITA
PAGE,
as They Appeared in the Metro-
Goldwyn-Mayer Picture, "The
Broadway Melody."



GARETH HUGHES, LEO CARRILLO AND VIRGINIA VALLI
in a Scene From Tiffany's Popular Presentation, "Mister Antonio."

New book club cuts price of month's leading books to 42c

by Arthur K. Whitley

NEVER before in the history of book publishing has there been so wide and varied a deluge of important—really significant—books. A recent list of best-sellers includes such names as Julian Green, Susan Ertz, John Galsworthy, Hugh Walpole. There is no doubt that American readers want good literature, and are willing to read any amount of good books—if they are within reach.

But so many books are published each year that it is almost impossible for the average reader to buy every volume he would like to own. As a result, hundreds of worthwhile volumes are overlooked—due to the "high cost of literature."

Why are books so expensive? Why can they not be sold as cheaply as magazines? This has long been the problem of a group of distinguished writers, educators and publishers.

The Writer said: "The author's earnings do not increase the price of good books. He would much prefer having 50,000 readers purchase his book for 42c a copy than only 5,000 at \$2.50."

The Educator said: "Free public education has given the average citizen an appreciation of good books. More fine literature is being read today than ever before."

The Publisher said: "If enough buyers can be secured in advance, I can publish important new books, have them artistically designed, durably bound—and sell them for 42c a volume, or one-sixth the present prices."

And so the writer, educator and publisher conferred with printers, artists, distributors—and worked out their plan. The result is: *Paper Books*. This is a wonderful new book club that provides one outstanding volume a month—12 important, notable books a year—for the unheard-of price of only 42c a volume! The books average 300 pages and contain as many words in as large type as the average \$3 or \$4 book.

Thousands upon thousands of readers who never dreamed that fine books, beautifully designed and printed, could be sold for only 42c a volume, have already become charter members. After subscribers received their first two selections, "The Golden Wind" by Takashi Ohta and Margaret Sperry, a fascinating novel, and "Frederick the Great" by Margaret Goldsmith, a vivid, full length biography—letter after letter came to the Editorial Board expressing amazement that such a publishing feat could have been accomplished.

The *New York Times* writing of the first *Paper Book* selection says: "Not only is 'The Golden Wind' remarkable for a most unusual and successful blending of East and West in romantic narrative, but its selection marks it as a portent in American publication. With cover and end-papers designed by Rockwell Kent, it is a distinguished piece of work, compounded of good paper, clear type and well bound."

Another *Paper Book* selection is "Dewey Rides" by L. A. G. Strong. This novel created a sensation in England, where it received

greater praise from critics than any other novel in recent years. Selections like these more than justify the original plans of this remarkable new book club. Now everyone can enjoy a whole year's distinguished reading—for less than the price of two books; and still have sufficient in their book budget to buy other volumes that may interest them.

Some of the men responsible for this wonderful new publishing innovation are: Padraic Colum, famous author, Everett Dean Martin, distinguished educator, Lincoln Colecord, eminent critic, Louis Untermeyer, outstanding American editor, poet and critic, Horace M. Kallen and Charles Boni.

Rockwell Kent, art editor, and Elmer Adler, director of printing, are responsible for the beauty and artistry of the volumes.

The largest number of charter members ever to subscribe to a book club have joined the *Paper Book Club*. Membership is now open to all. Through this club anyone can purchase the leading books of fiction, history, biography, poetry, philosophy, travel—for only 42c a volume!

Perhaps you would like to take advantage of this revolutionary idea in book publishing. Perhaps you would like to receive 12 outstanding volumes a year—for less than the price of two. If so, clip the coupon at the bottom of this page. It will bring you by return mail, the current paper book. If you like it simply send \$5 for one year's subscription to this unusual book club. Thereafter you will receive every month one outstanding book of fiction or non-fiction which ordinarily sells for \$2.50, \$3.00 or \$5.00. If you do not care to join, you may return the book without cost or obligation. Send your subscription now to Charles Boni, Paper Book Club, Dept. 181, 80 Fifth Avenue, New York.

CHARLES BONI PAPER BOOK CLUB
Dept. 181, 80 Fifth Avenue, New York

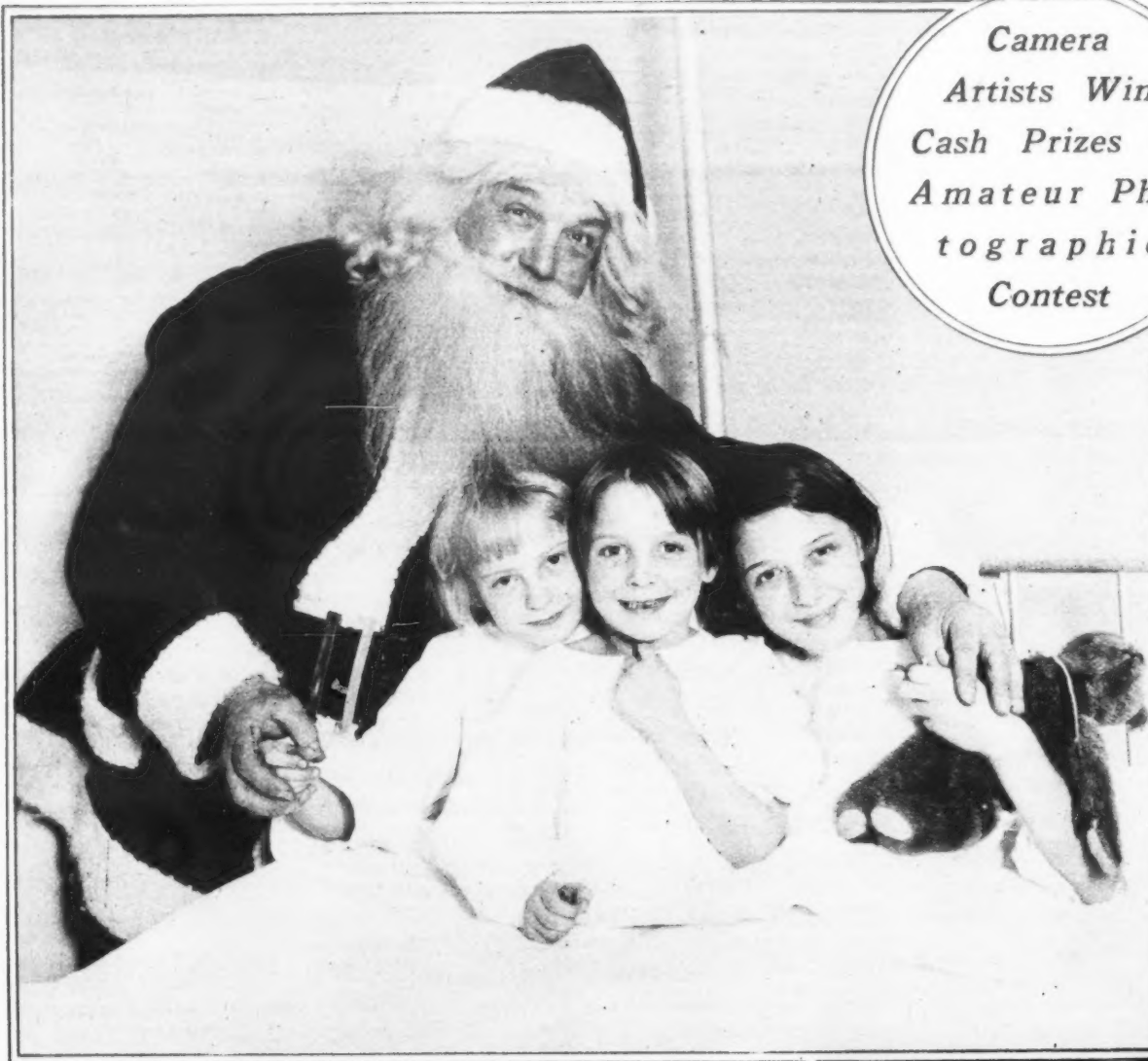
Please send me the current paper book. Within 5 days after receiving the book I will send you \$5.00 for my paid-in-full subscription to *Paper Books* (a new book each month for 12 months) or return the book without cost or obligation. (Send check with coupon if you prefer.)

(\$5.50 in Canada, \$6.00 abroad)

Name (Please print name plainly)

Address

City State



THE NIGHT BEFORE CHRISTMAS.

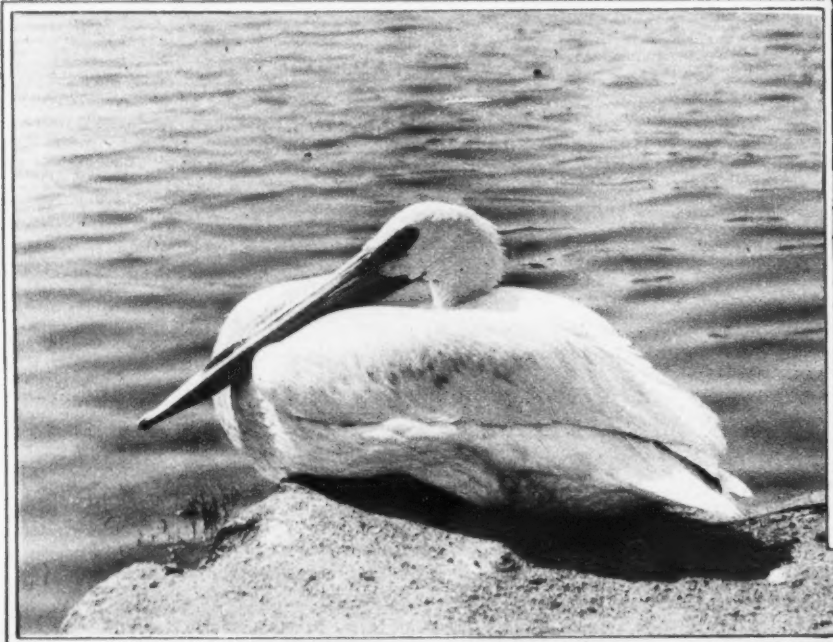
Submitted by Gertrude Kraffert, Cleveland, Ohio. (First Prize \$10.)

Camera
Artists Win
Cash Prizes in
Amateur Pho-
tographic
Contest



CHRISTMAS CAROLS.

Offered by Josephine Helen Hobbs, San
Leandro, Cal. (Cash Award \$3.)

ENJOYING A
SIESTA.

Sent by E. J. Brown,
Los Angeles, Cal.
(Cash Award \$3.)

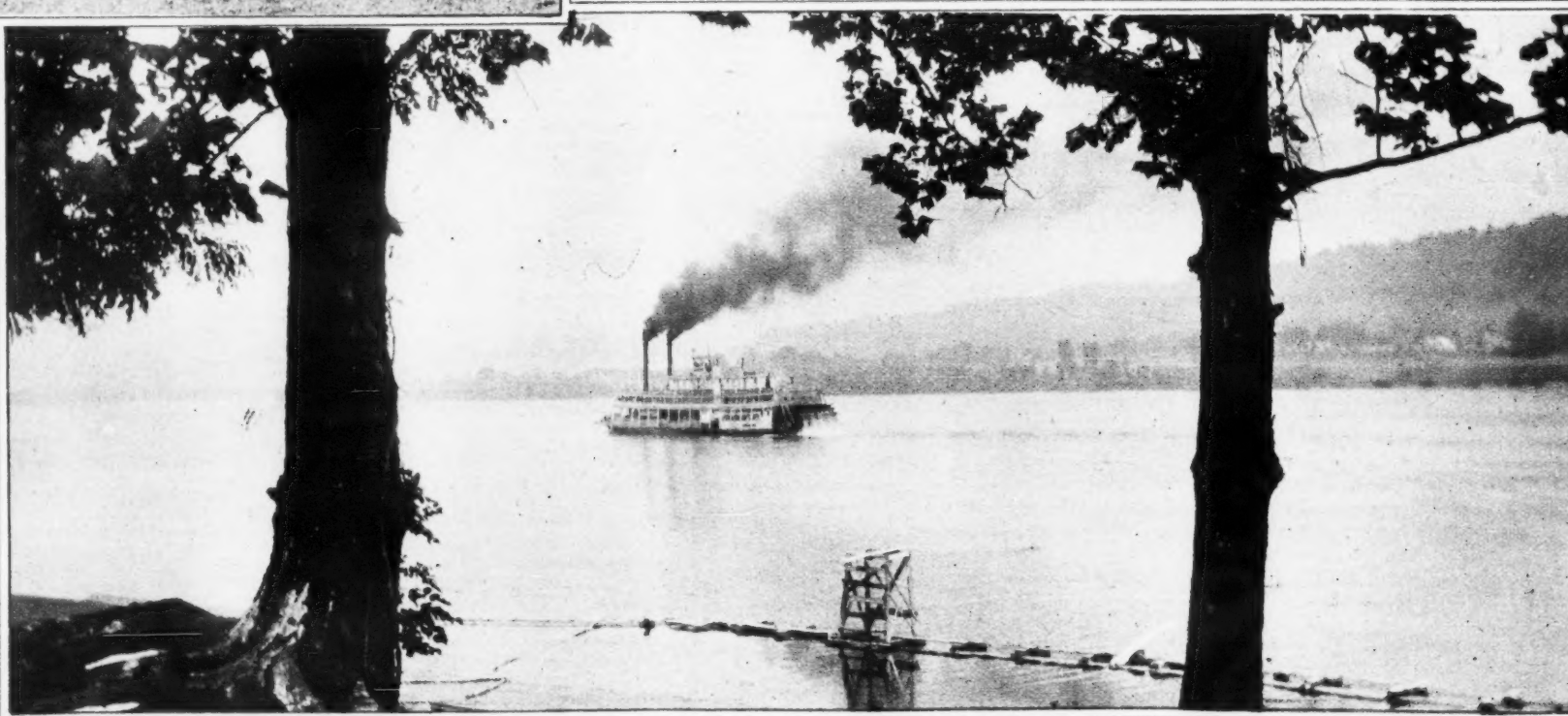
THE OLD STERN-
WHEELER.

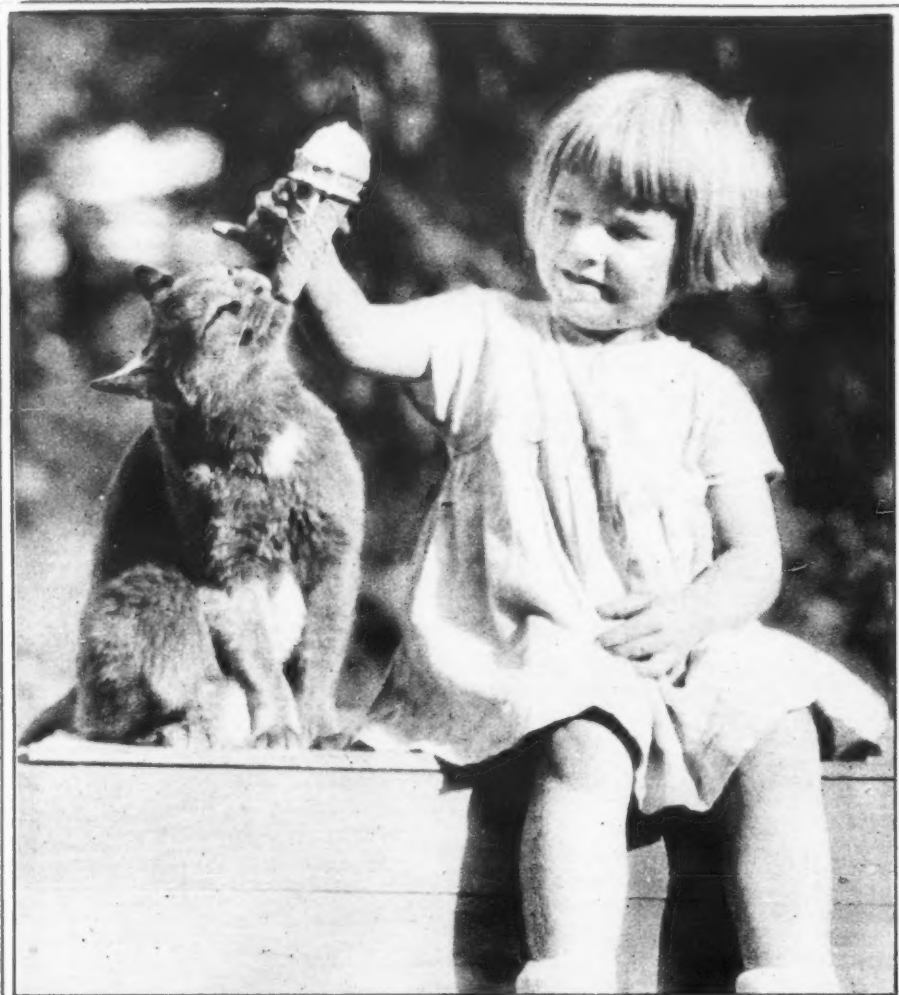
Offered by Harry
Lemen, Madison, Ind.
(Cash Award \$3.)



THE SUN BATH.

Offered by L. A. Wilke, Fort Worth, Texas. (Cash Award \$3.)



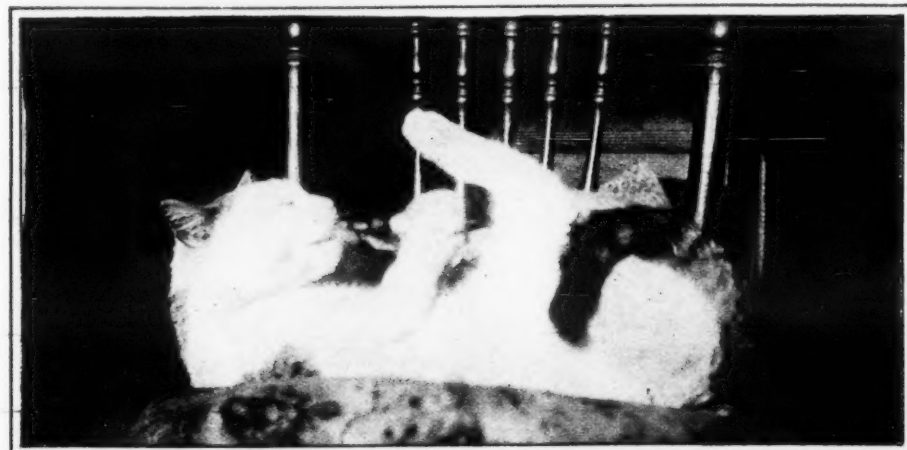


A MATTER OF
TASTE.

Sent by Ernest
Robson, Toulon,
Ill. (Cash
Award \$3.)



ICE-LADEN
TREES ABOUT
THE CAPITOL
AT WASH-
INGTON.
Sent by E.
Kubler, Wash-
ington, D. C.
(Cash Award
\$3.)



SLAVE OF THE BOTTLE.

Sent by Mrs. Joseph Watson, Yalesville, Conn. (Cash Award \$3.)

Rules for Contest.

MID-WEEK PICTORIAL each week awards a first prize of \$10.00 for the best amateur photograph, and pays \$3.00 for each other photograph accepted. Amateur photographs must be submitted by the actual photographer. All photographs must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West 43d Street, New York, N. Y.



HOTEL 130 WEST 49 STREET, NEW YORK
BRYANT 8000
CHESTERFIELD

"WHERE SERVICE AND COURTESY JUSTIFY THE NAME"

DAILY RATES—NONE HIGHER

Single Room, Adjacent Bath.....\$2.00
Double Room, Adjacent Bath.....\$3.00
Single Room, Private Bath.....\$3.00
Double Room, Private Bath.....\$4.00

SPECIAL WEEKLY RATES



Have Your Copy Mailed To You Each Week



COMMANDER RICHARD E. BYRD.

Who, With Three Companions, Recently Flew From the "Little America" Base to the South Pole and Back, Covering 1,300 Miles in 18 Hours and 15 Minutes. Thus Foreclosing His Flight Over the North Pole in 1926, and Making Him the Only Man in History to Fly Over Both.

SUBSCRIPTION RATES

	United States, Canada, Central & South America	Other Countries
One Year—52 Issues	\$4.00	\$5.50
Six Months—26 Issues	2.00	2.75
Three Months—13 Issues	1.00	1.38

Mid-Week Pictorial,
229 West 43d Street,
New York, N. Y.

1-4-30

Enclosed is remittance of \$..... You may enter my subscrip-
tion for months.

NAME.....

ADDRESS.....

CITY..... STATE.....



THE NEW FABRIC HATS ARE IMPORTANT.

R. H. Macy Shows This Amusing Little Sport Hat in Natural Shantung to Match the Sport Frock of Shantung. (Fab Studios.)



At Right—
THE OFF-THE-FACE MOTIF HAS NOT BEEN ENTIRELY ABANDONED,
as This Chic Hat in Risella Straw From Henri Bendel Testifies. The Long Pleated Back Is Interesting.

Southern Resort Hats Adopt New Fabrics and New Outlines



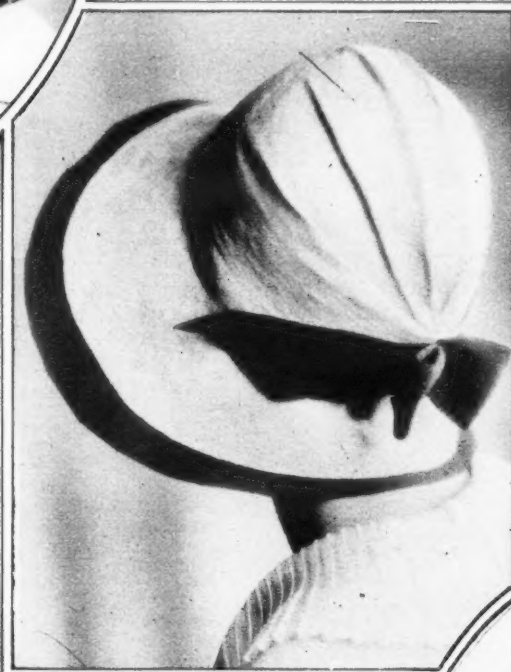
A CHARMING WIDE-BRIMMED HAT OF STRAW FOR PALM BEACH WEAR

Is Especially Suitable With Brightly Colored Pajama Ensembles. It Has Wide Stripes of Bright Colors, Such as Tones of Red and Beige With a Grosgrain Band of Beige. From Bergdorf-Goodman. (Fab Studios.)

By GRACE WILEY.

Lustrous Panamalac, which resembles very closely a lacquered bakou, is the straw most discussed in the new millinery fashions, but that does not exclude bakou itself, picot luciole and a number of exotic weaves from consideration.

Paris is very keen at the moment about the fabric hats, particularly in the large, floppy shapes which seem destined for considerable vogue. The linen hat for formal afternoon gowns leads in interest, with shantung for the brimmed morning hats.



THIS HAT FOR WEAR IN SOUTHERN CLIMES

Combines Mauve-Rose Panamalac With Navy Blue Felt. The Wider Lifted Brim, the Sunray Tucking of the Crown as Though the Straw Were a Fabric, and the Pert Felt Bow at the Back Are Exceedingly Smart. From Steward & Co. (Kamera, Inc.)



FELT IS ALWAYS WITH US, as It Well Deserves to Be When Patou Cuts It Into Such a Becoming Line as This. The Brim Is Cut Into Strips and Brought Around in a High Bandeau Effect. Imported by James McCreery & Co. (Joel Feder.)



At Left—
NATURAL COLORED STRAW BEACH HAT,
With Contrasting Colored Ribbon Trimming the Crown. From Best & Co.

CHARLES EVANS HUGHES

... The New York Times achievement in building up a newspaper of the first quality has not been surpassed, and it is most gratifying that success has been gained not by a resort to methods which debase the press but by adherence to the highest standards of the profession of journalism ...

Charles E. Hughes



New Materials for Palm Beach Are Prophetic of Spring Fashions.



PARIS SUGGESTS THE SEQUINED GOWN.
Paul Caret Sheathes the Formal Evening Gown in Fine Frosted Silver Sequins, Softening the Effect With Tulle at the Hem. Imported by Hickson & Co.



THE JENNY LIND DECOLLETAGE IS REVIVED
With Charming Effect in This Cloudlike Frock of Eggshell Point d'Esprit. The Dropped Shoulder Line Has Reduced the Puff Sleeves to Mere Ruffles. Shown by Saks-Fifth Avenue. (Gabor Eder.)

HUGE ISOLATED FLORAL DESIGNS Mark the New Chiffons for Evening. Mary Wall Chooses Gorgeous Red Poppies on a Black Background for This Palm Beach Gown. Tulle Applied in Points Makes a Deep Border. (New York Times Studios.)



FOR OUT-OF-DOOR DINING, Azalea Pink Printed Cotton Net Made With Ankle-Length Skirt and Cape Décolletage, Is Recommended by Bonwit Teller. The Panné Velvet Coat Is Trimmed in Black Lynx.

BRAND NEW GENUINE Model 3 CORONA LOWEST PRICE EVER OFFERED



\$2.00 DOWN
BALANCE EASY TERMS

HERE'S your chance to own that brand new Genuine Model 3 Corona you've wanted—on the easiest terms ever offered—at **LOWEST PRICE** ever offered! Complete in every detail: back spacer, etc., MANUFACTURER'S GUARANTEE. Recognized the world over as the finest, strongest, sturdiest, portable built. Only a limited number of these splendid machines available. To get one, you must act now!

Yours for 10 Days FREE—Send No Money

Experience the joy this personal writing portable typewriter can give you! Use it 10 days free! See how easy it is to run and the splendidly typed letters it turns out. Ideal for the office, desk, home, traveling. Small, compact, light, convenient. Don't send out letters, reports, bills in poor handwriting when you can have this Corona at such a low price or on such easy terms. Remember these are brand new machines right out of the Corona factory.

Carrying Case Included—If You Act Now

Leatheroid carrying case, oiler, instructions free on this offer. Send no money—just the coupon. Without delay or red tape we will send you the Corona. Try it 10 days. If you decide to keep it, send us only \$2—then \$3 a month until our special price of \$39.90 is paid. Now is the time to buy. This offer may never be repeated. Mail coupon now.

MONEY SAVED By Using This Coupon

Smith Typewriter Sales Corp.
(Corona Division)
469 E. Ohio St., Chicago, Dept. 1061
Ship me the Corona, F. O. B. Chicago. On arrival I'll deposit \$2 with express agent. If I keep the machine, I'll send you \$3 a month until the \$37.90 balance of \$39.90 price is paid; the title to remain with you until then. I am to have 10 days to try the typewriter. If I decide not to keep it, I will return it to express agent, who will return my \$2. You are to give your standard guarantee.

Name.....
Address.....
Employed by.....

HOTEL MONTCLAIR

49th to 50th Streets
Lexington Avenue
New York City

Old Fashioned Hospitality
in a Modern Setting - - -

800 ROOMS

Each with bath and shower

Single rooms \$3 per day up

Double rooms

\$4 per day up

Radio in every room

Attractive monthly rates

S. Gregory Taylor, President

CULTURED SPEECH



ATLAST! Something New!
Learn Cultured Speech and Correct Pronunciation quickly from phonograph records. Also increase your vocabulary this new easy way. Be a fluent talker—cultivated speech is a social and business asset of the first importance. This new "learn by listening" method highly recommended by educators. Records sent on free trial. Write for information and free Self-Test. No obligation. THE PRONUNCIATION INSTITUTE
3601 Michigan Ave., Dept. 1061, Chicago

Learn Photography at HOME

Make money taking pictures. Prepare quickly during spare time. Also earn while you learn. No experience necessary. New easy method. Nothing else like it. Send at once for free book, "Opportunities in Modern Photography," and full particulars.
AMERICAN SCHOOL OF PHOTOGRAPHY
Dept. 1061, 3601 Michigan Ave. Chicago, U. S. A.



They Thought I Would Be "Scared" Stiff —But I Swept Them Off Their Feet!

MY friends had always called me a shrinking violet—they said I was actually afraid of my own shadow. And so when I volunteered to speak before a giant mass meeting in behalf of my lifelong friend, Tom Willert, who was running for Mayor, they looked at me in amazement. In fact, some of them actually tried to persuade me to give up the idea, hinting that I would do Tom more harm than good.

The night of the meeting four or five of my most intimate friends collected on the platform. They frankly told me that they had come to see the slaughter—to watch me make a fool of myself. As I walked toward the speaker's table I could hear them whispering and laughing among themselves at my coming downfall. One of them had even bet \$5.00 that I wouldn't last three minutes.

And then came my little surprise. For I proceeded to sweep that great audience off its feet—I actually made them stand up and cheer me. Once when I was stopped by applause I glanced behind me and got a glimpse of my friends sitting open mouthed with amazement.

After it was all over they crowded round me and demanded to know how on earth I had been able to conquer my terrible timidity my awful clamishness.

Smilingly, I told them how I had suddenly discovered a new, easy method which made me a forceful speaker in a surprisingly short time. I gave them a brief description of the way in

which I had learned to dominate one man or an audience of thousands—how to say just the right words at the right time, how to win and hold the attention of those around me, how to express my thoughts simply and clearly, yet in a pleasing, interesting and amusing way. And they were actually dumfounded when I told them that I had accomplished all this by simply spending twenty minutes a day in my own home on this most fascinating subject.

What 20 Minutes a Day Will Show You

How to talk before your club or lodge.
How to address board meetings.
How to propose and respond to toasts.
How to make a political speech.
How to tell entertaining stories.
How to make after-dinner speeches.
How to converse interestingly.
How to write letters.
How to sell more goods.
How to train your memory.
How to enlarge your vocabulary.
How to overcome stage fright.
How to develop self-confidence.
How to acquire a winning personality.
How to strengthen your will-power and ambition.
How to become a clear, accurate thinker.
How to develop your power of concentration.

There is no magic, no trick, no mystery about becoming a powerful and convincing speaker—a brilliant, easy, fluent conversationalist. You, too, can conquer timidity, stage fright, self-consciousness and bashfulness, winning advancement in salary, popularity, social standing and success. Now, through an amazing new training you can quickly shape yourself into an outstanding, influential speaker able to dominate one man or an audience.

This new method of training was developed by one of America's eminent specialists in Effective Speech. Through this wonderful training he has raised thou-

sands from mediocre, narrow ruts to positions of greater prestige and wider influence, simply by showing them how to bring out and develop their own individual, undeveloped abilities.

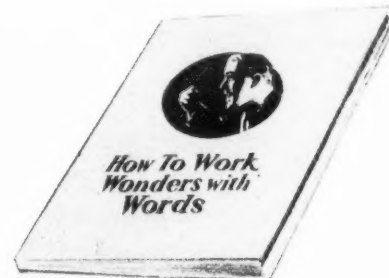
In 20 Minutes a Day

The advantage of this new method is that it is so delightfully simple and easy that you cannot fail to progress rapidly. Right from the start you will find that it is becoming easier and easier to express yourself to others. Thousands have proved that by spending only 20 minutes a day in the privacy of their own homes they can acquire the ability to speak so easily and quickly that they are amazed at the great improvement in themselves.

Send for This Amazing Booklet

This new method of training is fully described in a very interesting and informative booklet which is now being sent to everyone mailing the coupon below. This booklet is called *How to Work Wonders with Words*. In it you are told how this new, easy method will enable you to conquer stage fright, self-consciousness, timidity, bashfulness and fear—those things that keep you silent while men of lesser ability get what they want by the sheer power of convincing speech. Not only men who have made millions but thousands of others have sent for this booklet and are unstinting in their praise of it. You are told how you can bring out and develop your priceless "hidden knack"—the natural gift within you. You can obtain your copy absolutely free by sending the coupon.

Now
Sent
Free



NORTH AMERICAN INSTITUTE
3601 Michigan Ave., Dept. 1091, Chicago, Ill.

North American Institute,
3601 Michigan Ave., Dept. 1091, Chicago, Ill.

Please send me FREE and without obligation my copy of your inspiring booklet, *How to Work Wonders With Words*, and full information regarding your Course in Effective Speaking.

Name _____

Address _____

City _____ State _____